

# Appraisers' Forum

March 25-27, 2010  
Chicago, IL

## Register Today!

Hosted by ASA & AMEA

**This is the time to ...increase your knowledge, heighten your profession, and broaden your skills at the 2010 Appraisers' Forum.**

Prepare to attend the Appraisers' Forum hosted by the American Society of Appraisers (ASA) and Association of Machinery & Equipment Appraisers (AMEA). This three-day event for the machinery & equipment appraising industry will provide premiere speakers, wonderful networking, and a great educational platform.

**Don't Miss Out on this Great Opportunity! Register Today!**

Schedule of Events	Registration includes seminar information, breakfast, lunch and breaks
<b>Thursday, March 25, 2010</b> <i>Silver Sponsors:</i> TCL Asset Group Inc. Asset Engineering	7:30 AM Registration 8:00 AM Opening Remarks 8:30 AM Market Approach to Value—Mel Fineberg, ASA 5:00 PM End Session
<b>Friday, March 26, 2010</b> <i>Silver Sponsors:</i> GoIndustry DoveBid Asset Engineering Industrial Machinery Corp. LocatorOnline.com	7:30 AM Registration 8:00 AM Opening Remarks 8:30 AM Mike Clark, The Book, tutorial of how to use the resource 10:45 AM John Roedel, CEA, Used Machinery Sales, LLC, discussion on trends in the industry 2:00 PM Richard Bass, Rudolf Bass Inc., overview of the woodworking industry 3:45 PM Joe Lundvick, Perfection Machinery Sales, overview of fabrication 5:00 PM End Session
<b>Saturday, March 27, 2010</b> <i>Silver Sponsors:</i> TCL Asset Group Inc. GoIndustry DoveBid	7:30 AM Registration 8:30 AM Raco Industrial Corp.— Plant Tour 12:30 PM Networking Lunch 2:00 PM End Session

**Gold Sponsors: Great American Group Maynards Industries (1991) Inc.**

**Great Ideas! Great Networking! Great Speakers!**  
 The 2010 Appraisers' Forum is dedicated to appraisers' professions. An impressive array of speakers are assembled to provide the information and knowledge needed to increase your professional knowledge.

**When:** March 25—27, 2010  
**Where:** Westin O'Hare, Chicago, IL  
**Who:** M & E Appraisers, Dealers, Auctioneers and Brokers

### Sponsorship Opportunities

The Appraisers' Forum is pleased to offer sponsorship at this event. Sponsorship allows you to reach key decision-makers who are involved in M

Hotel Information  
 The Westin O'Hare  
 6100 River Road  
 Rosemont, IL

**Room Rate: \$109.00 USD**

**Room Block Code: AMEA/ASA Appraisers Forum**

Hotel reservations must be made by February 27, 2010.

Hotel reservations must be made directly with the Westin O'Hare by calling -1 888 627 627 8517 or FAX: 847 698 5483.

**Cancellation Policy:** To qualify for a refund, cancellations must be received in writing by March 5, 2010.

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**Hosted by American Society of Appraisers (ASA) &  
Association of Machinery & Equipment Appraisers (AMEA)**

When: March 25-27, 2010

Where: Westin O'Hare, Chicago, IL

Who should attend: M&E Appraisers, Auctioneers, and Dealers.

Note: There are no prerequisites required for this educational program.

Registrant Information

Name \_\_\_\_\_

Firm \_\_\_\_\_

Address \_\_\_\_\_

City, State/Province, Zip/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

\_\_\_\_\_ Check here if you require special accommodations: \_\_\_\_\_

\_\_\_\_\_ Check here if you have dietary restrictions. Please indicate: \_\_\_\_\_

Registration Type:            Member\*            Non-Member  
                                         \*I am a member of:    AMEA            ASA            EAANA

Type of Registration	3-Day Pass	Thursday Only	Friday Only	Saturday Only
Member	\$599	\$275	\$275	\$200
Non-Member	\$820	\$325	\$325	\$270

*(please select items above for registration)*

Payment Information:

\_\_\_\_\_ Check Enclosed (Check must be drawn on a U.S. bank in U.S. funds)

\_\_\_\_\_ Please charge my registration to my credit card:    \*Discover    \* MasterCard    \* Visa    \* American Express

Amount \$ \_\_\_\_\_

Print Name (as it appears on credit card) \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

Billing address for card \_\_\_\_\_

*Cancellation Policy: You must submit a written cancellation before March 5, 2010. All other request will not be honored.*

Register today for an opportunity to increase your knowledge, acquire continuing education credits, and meet industry professionals. This will prove to be a great RETURN ON INVESTMENT!

Mail, fax, or email the completed registration form with payment to: ASA, 555 Herndon Pkwy, Ste. 125, Herndon, VA 20170, USA; Fax: +1 703 742 8471 ; email: [amea@amea.org](mailto:amea@amea.org) (fax credit card payments only).

Forum Questions? Please contact +1 703 836 7900 or +1 800 537 8629

Registration Questions? Please contact +1 703 478 2228 or +1 800 272 8258

Payment Information