



## ASA Strategic Partnerships FAQs

### **What is ASA's Strategic Partnership Program?**

ASA's [Strategic Partnership Program](#) seeks to set up collaborative, joint relationships with like-minded organizations who share common values, mission and goals.

### **What Type of Organizations Participate?**

Valuation professional organizations, comppeer professional organizations, universities, government agencies and private companies serving the greater valuation and affiliated professions. View our list of [Strategic Partners](#).

### **What Type of Activities Does ASA Seek to Collaborate On?**

Joint equivalency/reciprocity agreements for credentialing programs; the hosting of conferences or events; the offering of local educational courses; or similar activities.

### **What Programs or Services can ASA Provide to Partners?**

ASA's team of professionals and international member subject matter experts (SMEs) work together with local partners to develop or provide live, onsite/online or OnDemand educational training programs, including:

- Basic Level Principles of Valuation Courses;
- Advanced Level Specialty Topics Valuation Courses;
- Webinars (live or recorded); or
- Conferences or Events (international and regional).

ASA can also provide credentialing program support, both through the signing of joint equivalency/reciprocity agreements for established programs or through the development and implementation of new programs for local partners.

### **What are the First Steps to Becoming a Strategic Partner with ASA?**

Typically the first step in moving forward is to review and discuss potential opportunities and then work to develop a Memorandum of Understanding (MOU), which is a simple nonbinding agreement that outlines all the important details and responsibilities. After this, both partners would work towards implementing identified priorities and deliverables.

### **Why Partner with ASA?**

ASA is the oldest and only major international valuation professional organization representing all appraisal specialists. For nearly a century, the Society has pursued its mission to foster the public trust of members and the global appraisal profession through compliance with the highest levels of ethical and professional standards, as well as provide leading education and credentialing programs and services.

**What is ASA's Global Footprint?**

ASA is recognized around the world for its commitment to excellence. Our educational and credentialing outreach has led to the development of more than **5,000+** members in **64** countries and growing, including: Albania, Andorra, Argentina, Armenia, Australia, Austria, Bahamas, Belgium, Bermuda, Botswana, Brazil, Bulgaria, Cambodia, Canada, Cayman Islands, Chile, China, Colombia, Croatia, Czech Republic, Dominican Republic, Ethiopia, France, Germany, Greece, Hong Kong, Hungary, India, Indonesia, Ireland, Israel, Italy, Jamaica, Japan, Kazakhstan, Korea, Latvia, Liberia, Luxembourg, Mexico, Netherlands, New Zealand, Nigeria, Poland, Portugal, Puerto Rico, Romania, Russian Federation, Saint Lucia, Saudi Arabia, Serbia, Singapore, Slovakia, Slovenia, South Africa, Spain, Sweden, Switzerland, Taiwan, Ukraine, United Arab Emirates, United Kingdom and United States.

**Where Can I Learn More About ASA?**

Visit [www.appraisers.org](http://www.appraisers.org) to learn more about our [mission](#), commitment to [professional standards & ethics](#) and our near-century long [history](#).

**How Can My Organization Become an ASA Strategic Partner?**

For more information, e-mail [asainfo@appraisers.org](mailto:asainfo@appraisers.org) or call +1 703-733-2124.