



ASA Joint 2019 Advanced Business Valuation and International Appraisers Conference

SCHEDULE SUBJECT TO CHANGE

THURSDAY, AUGUST 22 - SUNDAY AUGUST, 25

8:00am - 5:00pm	ASA Pre Conference Courses Introduction to Business Valuation, Market Approach (4 days) Introduction to Business Valuation, Asset Approach, Discounts & Premiums (4 days) Introduction to Machinery and Equipment Valuation (4 days) Appraisal Review and Management Overview (4 days) Identification of Treated and Synthetic Diamonds (1 day) Becoming a Forensic Consultant: Your Next Career (1 day)
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SUNDAY, AUGUST 25

5:00 - 6:30pm	WELCOME RECEPTION
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MONDAY, AUGUST 26

	BUSINESS VALUATION 1	BUSINESS VALUATION 2	MULTI-DISCIPLINE	MTS	GJ	REAL PROPERTY	ARM
7:15 - 8:00am	REGISTRATION & CONTINENTAL BREAKFAST						
8:00 - 8:30am	Introduction & Opening Remarks						
8:30 - 9:30am	KEYNOTE ADDRESS <i>Sir David Tweedie</i>						
9:30 - 9:35am	Change Break						
9:35 - 10:35am	A Closer look at International Valuation <i>Mercedes Falcon, ASA Adriana Berrocal, ASA Raymond Moran, ASA PJ Patel, ASA</i>	Entertainment - Film and Music <i>David Dunn Audrey Wessel</i>	2020 USPAP Updates <i>R. Lee Robinette, ASA</i>	2020 USPAP Updates <i>R. Lee Robinette, ASA</i>	Introduction to ColorCodex: A Revolutionary Color Referencing System <i>Christopher Smith</i>	2020 USPAP Updates <i>R. Lee Robinette, ASA</i>	2020 USPAP Updates <i>R. Lee Robinette, ASA</i>
10:35 - 11:00am	BREAK ASK THE EXPERT - ON THE SPOT INTERVIEWS						
11:00am - 12:00pm	Intersection of Big Data and Patent Valuation <i>Michael Pellegrino</i>	Intangible Capital and Growth Options <i>Bradford Cornell</i>	Reducing the Gap Between IVS and USPAP Practices <i>Jack Beckwith, ASA</i>	Reducing the Gap Between IVS and USPAP Practices <i>Jack Beckwith, ASA</i>	Collections of Faberge <i>Dr. Geza von Habsburg</i>	Reducing the Gap Between IVS and USPAP Practices <i>Jack Beckwith, ASA</i>	Reducing the Gap Between IVS and USPAP Practices <i>Jack Beckwith, ASA</i>
12:00 - 1:00pm	LUNCH						
1:00 - 2:00pm	Machine Learning: Overview and Valuation Use Case <i>Chandu Chilakapati</i>	One Company, Four Offers <i>Chris Mellen, ASA</i>	Across Disciplines: What Appraisers Should Know About Property Tax Appeal <i>Mary O'Connor</i>	Biases: Always Present, Rarely Discussed <i>John Mathe, ASA</i>	GIA presents: Methods of Manufacturing Jewelry and Their Forensic Traces <i>Elizabeth Brehmer</i>	What the IRS is Looking for in Your Appraisal <i>Michael Gregory, ASA</i>	Developing a Strong Scope of Work that Won't Break Your ARM <i>Joel Gonia, ASA</i>
2:00 - 2:30pm	BREAK ASK THE EXPERT - ON THE SPOT INTERVIEWS				BREAK ASK THE EXPERT - ON THE SPOT INTERVIEWS		
2:30 - 3:30pm	FASB Update <i>Joy Sy</i>	Issues in Professional Sports Valuation <i>Bryce Erickson, ASA Kevin Kane, ASA</i>	Best Ways to Create a Strong Referral Network <i>Jay Fishman, FASA</i>	Valuation of Oil and Gas Assets <i>Jim Harden, ASA</i>	GIA Presents: Fancy-Colored Melee Diamonds and Their Identification <i>Dr. Wuyi Wang</i>	What the IRS is Looking for in Your Appraisal (continued) <i>Mike Gregory, ASA</i>	Investigating a Purchase Price Allocation for Audit Review: An Appraisers Perspective <i>Michael Jones</i>
3:30 - 4:00pm	BREAK ASK THE EXPERT - ON THE SPOT INTERVIEWS						
4:00 - 5:30pm	AICPA Valuation Guide - Applicability to Real Estate <i>Wilson McCauley Sean McKee</i>	Same Facts, Different Answers <i>Russell Chapman, ASA John Sawyer Oksana Westerbeke</i>	Millennials in the Workplace <i>Andria Shulte</i> (4:00 - 5:00pm)	Millennials in the Workplace <i>Andria Shulte</i> (4:00 - 5:00pm)	GIA presents: Forensic Application of Manufacturing Trace Indicators <i>Elizabeth Brehmer</i> (4:00 - 5:00pm)	Theme Park Valuation <i>Honorable Rick Singh Terry Taylor</i>	Valuation in Litigation: Destruction of the Company Damages <i>Angela Somers</i> (4:00 - 5:00pm)
5:30 - 6:30pm	Rising Stars Happy Hour (invitation only)						
6:00 - 7:30pm	PRESIDENT'S RECEPTION & SILENT AUCTION						



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TUESDAY, AUGUST 27

	BUSINESS VALUATION 1	BUSINESS VALUATION 2	MULTI-DISCIPLINE	MTS	GJ	REAL PROPERTY	ARM
7:00 - 8:00am	BREAKFAST						
8:00 - 9:00am	IRS and Tax Policy as it Relates to the Valuation Profession	IRS and Tax Policy as it Relates to the Valuation Profession	IRS and Tax Policy as it Relates to the Valuation Profession	Two Wild & Crazy Guys Talk About Insurance Appraisals <i>Fernando Sosa, ASA David Koller, ASA</i>	Geuda Sapphire <i>Sheahan Stephan</i>	IRS and Tax Policy as it Relates to the Valuation Profession	IRS and Tax Policy as it Relates to the Valuation Profession
9:00 - 9:05am	Change Break						
9:05 - 10:05am	A Holistic View of Small Stock Premiums <i>Adam Smith, ASA Anthony Pumphrey, ASA</i>	How to Have More Influence and Impact in the Courtroom <i>Deborah Johnson</i>	How to Have More Influence and Impact in the Courtroom <i>Deborah Johnson</i>	Semiconductor Fab Valuations: Things to Consider <i>Jaclyn Cannici, ASA</i>	Provenance and Grading of Pink Diamonds: Argyle and non-Argyle From World Sources <i>Branko Deljanin</i>	How to Have More Influence and Impact in the Courtroom <i>Deborah Johnson</i>	How to Have More Influence and Impact in the Courtroom <i>Deborah Johnson</i>
10:05 - 10:30am	BREAK ASK THE EXPERT - ON THE SPOT INTERVIEWS				BREAK ASK THE EXPERT - ON THE SPOT INTERVIEWS		
10:30am - 12:00pm	The Effect of Size on Betas & Volatility <i>Marina Kagan</i>	What Experts Need to Know: A View from the Bar and the Bench <i>Allan Mayefsky Honorable Matthew Cooper Kenneth Pia, ASA Jay Fishman, FASA</i>	What Experts Need to Know: A View from the Bar and the Bench <i>Allan Mayefsky Honorable Matthew Cooper Kenneth Pia, ASA Jay Fishman, FASA</i>	Market Update Round Tables Renewable Energy Machine Tools Oil & Gas Mining Trucks & Trailers	Updates on the Current Natural Fancy Colored Diamond Market <i>Alexander Eblen</i>	What Experts Need to Know: A View from the Bar and the Bench <i>Allan Mayefsky Honorable Matthew Cooper Kenneth Pia, ASA Jay Fishman, FASA</i>	What Experts Need to Know: A View from the Bar and the Bench <i>Allan Mayefsky Honorable Matthew Cooper Kenneth Pia, ASA Jay Fishman, FASA</i>
12:00 - 1:00pm	Advanced Business Valuation Conference LUNCH			International Appraisers Conference LUNCH ON OWN			
1:00 - 2:00pm	Firm Quality and Impact on the Size Effect <i>Roger Grabowski, FASA Anas Aboulamer</i>	The Benefits of SEAK: An Appraisers Perspective <i>Joel Levin</i>	The Benefits of SEAK: An Appraisers Perspective <i>Joel Levin</i>	What Do Financial Institutions Look for in Appraisals? <i>Paul Cogley, ASA</i>	Blockchain Fundamentals for the Gemstone and Diamond Industry <i>Scott Austin</i>	The Benefits of SEAK: An Appraisers Perspective <i>Joel Levin</i>	The Benefits of SEAK: An Appraisers Perspective <i>Joel Levin</i>
2:00 - 2:30pm	BREAK ASK THE EXPERT - ON THE SPOT INTERVIEWS						
2:30 - 3:30pm	Discount for Lack of Marketability When the Restriction Period Is Long <i>John Finnerty</i>	Valuation of Hedge Fund Management Firms <i>Vladimir Korobov</i>	The Use of Technology in Appraisals <i>Garrett Schwartz, ASA</i>	The Use of Technology in Appraisals <i>Garrett Schwartz, ASA</i>	Diamond Portrait Jewels: A Case Study <i>David Wolf, ASA Benjamin Zucker</i>	Using Mobile Technology to Improve Appraiser Efficiency & Practical Issues Dealing with Bifurcated Appraisals <i>David Doering, ASA Shane Weber, ASA</i>	Cross Discipline Approach to Specialized Markets <i>Richard Gilmore, FASA</i>
3:30 - 3:35pm	Change Break						
3:35 - 4:35pm	Cost of Capital Data Choices: Duff & Phelps Navigator vs. BV Resources Cost of Capital Professional <i>Jim Hitchner, ASA</i>	Valuing Debt in a Down Market - Implications from the New AICPA PE/VC Guide <i>Amanda Miller Shaan Elbum</i>	How to Overcome Common Obstacles to Marketing and Achieve Success <i>Mellanie Bartlett Debby Sweeney</i>	How to Pass an Audit Review with Flying Colors <i>Michael Crismyre, ASA</i>	One Trip Around the Sun: Legal Updates <i>Tiffany Stevens</i>	Change Break Arming Yourself for an Audit Review <i>John Levitske</i>	
CONFERENCE ADJOURNS							