

View from the ARM Chair, Q4 of FY 18-19

Jack Young, ASA ARM-MTS

This month wraps up the 2018-19 fiscal year for ASA. Looking back is to look forward. Like a farmer plowing a field, we laid a lot of important ground work for the future.

Remember to use the hashtag #ASAARM when posting ASA ARM related content to social media.



Fiscal Year Review

- | | |
|-------------------------|---|
| Strategic Plan | Developed a robust strategic plan to raise awareness of appraisal review in the user community. The plan focuses on Outreach to the users of appraisal review, Outreach to non-ASA appraisers and allied professionals, and Outreach to ASA members. |
| E-Journal | Worked with ASA Chief Strategy and Marketing Officer, Todd Paradis, to produce this ARM E-Journal. |
| Membership Growth | We've grown! ARM has one of the fastest growth percentage within the ASA—over 12%. We've gone from about 64 to 72 members. |
| Member Outreach | Worked with ASA Staff to develop and implement the ARM Certificate of Completion program. |
| FEWA Conference | Joint ventured with the Forensic Expert Witness Association to provide ASA members with high quality expert witness education. |
| Appraisal Review Manual | Contracted with The Saudi Authority for Accredited Valuers (TAQEEM) to develop an Appraisal Review Manual (more on that later). |
| Budget | Worked the ASA CFO Joseph Noselli to develop and present a full budget to the BoG based upon the strategic plan. |

Johnnie White, CEO

The big news around ASA these days is our new CEO, Johnnie White. We are delighted to have someone of his talent as our CEO. I'm more excited about the ASA than I've ever been. Please make friends with Johnnie on social media at #JohnnieWhiteCEO and welcome him to the ASA.



ARM Committee News

Please welcome Terri A. Lastovka CPA, JD, ASA, ARM-BV to the ARM Committee. Later in this edition there is a member spotlight piece on Terri. Terri's background in the legal community brings valuable insights to the ARM Committee.



ARM on the ASA website

Thanks to Jennifer Aguilar and Melanie Modica, ASA, ARM-PP, the [ARM pages of the ASA](#) website are updated and accurate.



TAQEEM Appraisal Review Manual

The Saudi Authority for Accredited Valuers ([TAQEEM](#)) was established pursuant to the royal decree as a body of an independent, non-profit and judicial personality. Since then, they have been working with the ASA to deliver MTS, RP and BV education.

Recently TAQEEM hired the ASA to write an appraisal review manual for them. Todd Paradis is the liaison with TAQEEM for this project. Melanie Modica is the primary developer and project leader, and Jo Crescent is the editor. I'm one of the secondary developers for the featured disciplines, along with Ray Rath, and Travis Avant. Paul Cogley, Rick Berkemeier and Jack Beckwith are contributors. The manual writing assignment will conclude soon, in July.

2019 San Francisco FEWA Conference



ARM's joint venture with FEWA gets better and better every year! Eleven ASA members represented the Society at the [2019 Forensic Expert Witness Association Conference](#) in San Francisco, CA. FEWA's mission is to turn experts into expert witnesses, and they do a great job of it. This year, the conference presented two great

sections, focusing on *Running a Thriving Expert Witness Business* the first day and *Advanced Testifying Methods for Depositions, Arbitration and Mediation* the second day.

Stay tuned for next year's FEWA conference and plan to join us in San Francisco to boost your appraisal review practice.

Barry Alperin, ASA/MAI

ARM recently lost a greatly respected member. Barry Alperin, ASA/MAI passed away June 6, 2019. Please see the article about him in this publication.



IAC in New York City August 25 – 27, 2019

The IAC will be held earlier this year and will be held for two days only, which is a half day shorter than previous years. In a joint venture with the Forensic Expert Witness Association, the ARM IAC subcommittee will host notable attorneys and judges presenting sessions on expert witness services. ARM will also be co-presenting several sessions with other disciplines. Please plan to join us in New York City!

Here's a sample of Appraisal Review and Management-focused sessions that will be held at ASA's [Joint 2019 Advanced Business Valuation & International Appraisers Conference](#) on August 25-27 in New York, NY.

Developing a Strong Scope of Work That Won't Break Your ARM

Joel Gonja, ASA

What Experts Need to Know: A View from the Bar and the Bench

Allan Mayefsky

Honorable Matthew Cooper

Kenneth Pia, ASA

Jay Fishman, FASA

Cross Discipline Approach to Specialized Markets

Richard Gilmore

Arming Yourself for an Audit Review

John Levitske

Investigating a Purchase Price Allocation for Audit Review: An Appraisers Perspective

Mike Jones

Click [here](#) to see the entire conference session schedule.

To register for the Joint ASA 2019 Advanced Business Valuation & International Appraisers Conference, click [here](#).

Additionally, the ARM POV courses, 201 and 204, will be offered several times in the upcoming months, for fall and for spring 2020. See the listing in this edition, as well as details on the appraisers.org ARM page. Share this information and encourage any colleagues who are interested in obtaining the ARM designation to sign up soon.

The POV ARM 201: Introduction, Overview & Development course will be offered before IAC, August 22-25. Please share with an interested colleague. Register today!

Have a great summer and I look forward to seeing you at conference in the Big Apple!

Jack Young, ASA, CPA

ARM Chair