

## Sponsorship Opportunities

### **GOLD Sponsor - \$3,000**

- Opportunity to deliver a ten (10)-minute presentation on opening day right before the keynote address
- Company logo on ASA conference website with link to your company home page
- Company logo and mention of sponsorship in two (2) issues of ASA's monthly e-newsletter distributed to all ASA members
- Company logo and mention on event wrap-up on ASA website
- Sponsorship mention on ASA social media including LinkedIn and Facebook
- Mention of sponsorship from the podium each day of the conference
- Company logo visible during the conference on signage and PowerPoints
- Company logo and mention on electronic advertising and marketing efforts to ASA members
- Inclusion of literature or product information (you supply) with conference registration materials
- One (1) complimentary conference registration

### **SILVER Sponsor - \$1,500**

- Company logo and mention of sponsorship in two (2) issues of ASA's monthly e-newsletter distributed to all ASA members
- Company logo on ASA conference website with link to your company home page
- Company logo and mention on event wrap up on ASA website
- Sponsorship mention on ASA social media including LinkedIn and Facebook
- Mention of sponsorship from the podium each day of the conference
- Company logo visible during the conference on signage and PowerPoints
- Company logo and mention on electronic advertising and marketing efforts to ASA members
- Inclusion of literature or product information (you supply) with conference registration materials
- One (1) complimentary conference registration

### **TABLETOP Exhibitor - \$750 each**

- Tabletop Exhibit Space (6' or 8' draped table, chair, wastebasket)
- Logo on ASA conference webpage with link to your company home page
- Logo and mention in event wrap up on ASA Blog
- Mention of sponsorship from the podium each day
- Your company logo visible on signage during the sponsored breakfast or break
- Inclusion of literature or product information (you supply) in conference registration bags

### **FRIEND Sponsor - \$500 each**

Four (4) Available

- Company logo visible during the sponsored breakfast or break
- Company logo on ASA conference website with link to your company home page
- Inclusion of literature or product information (you supply) with conference registration materials

### **SUPPORTER Sponsor - \$Call**

- A new flex option that allows companies to build their own custom sponsorship package. Contact event organizer to review your special needs.

**Questions? For more information contact event organizer, [Joseph Santora, ASA](#) or call (440) 237-0800.**

## Sponsorship Agreement

### Contact Information:

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Website: \_\_\_\_\_

**Sponsorship Level:** \_\_\_\_\_ **Cost:** \_\_\_\_\_

### Payment:

\_\_\_ Check enclosed (payable to *American Society of Appraisers*)

Credit card: \_\_\_ Visa \_\_\_ MasterCard \_\_\_ American Express

Credit card # \_\_\_\_\_ Exp. date \_\_\_\_\_ CCV # \_\_\_\_\_

Print cardholder name (as it appears on card) \_\_\_\_\_

Total: \_\_\_\_\_

**Terms of Sponsorship:** Full payment and this application form is required to activate sponsorship benefits.

\_\_\_\_\_ agrees to be a \_\_\_\_\_ sponsor for the American Society of Appraisers (ASA) *5<sup>th</sup> Annual Equipment Valuation Conference*.

Signed this \_\_\_ Day of \_\_\_\_\_, 20\_\_\_. Signed by: \_\_\_\_\_

**Please send payment and this completed agreement form to:**  
American Society of Appraisers, 11107 Sunset Hills Rd., Ste. 310, Reston, VA 20190;  
(703) 742-8471 (fax)