

2018
ASA
PERSONAL
PROPERTY
ANNUAL CONNOISSEURSHIP
CONFERENCE
MAY 3-5, 2018 | DETROIT

SPONSORSHIP OPPORTUNITIES

PLATINUM Sponsor - \$10,000

Co-sponsorship available

- Opportunity to deliver a ten (10)-minute presentation on opening day
- Welcome participants from the podium each day
- Logo and mention of sponsorship in two (2) issues ASA's monthly e-newsletter distributed to all ASA members
- Logo and mention in event wrap-up on ASA Blog
- Sponsorship mention on ASA social media including LinkedIn and Facebook
- Mention of sponsorship from the podium each day
- Your company logo visible during the conference on signage and selected PowerPoint slides
- Logo and company mention in advertising to ASA Personal Property members
- Inclusion of literature or product information (you supply) in conference registration bags
- Electronic list of attendees with complete contact info
- Three (3) complimentary conference registrations

GOLD Sponsor - \$5,000 Pre-Conference Reception or Gallery Reception

Two (2) available

- Welcoming guests to the Evening Reception or Friday Reception
- Host table with your materials displayed at Conference and Reception
- Logo on ASA conference webpage with link to your company home page
- Logo and mention of sponsorship in two (2) issues ASA's monthly e-newsletter distributed to all ASA members
- Logo and mention in event wrap-up on ASA Blog
- Sponsorship mention on ASA social media including LinkedIn and Facebook
- Mention of sponsorship from the podium each day
- Your company logo visible during the conference on signage and selected PowerPoint slides
- Logo and company mention in advertising to ASA Personal Property members
- Inclusion of literature or product information (you supply) in conference registration bags
- Electronic list of attendees with complete contact info
- Two (2) complimentary conference registrations

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SILVER Sponsor - \$3,500

Two (2) available

- Sponsorship of one of two half-day panels
- Logo and mention of sponsorship in two (2) issues of ASA's monthly e-newsletter distributed to all ASA members
- Logo on ASA conference webpage with link to your company home page
- Logo and mention in event wrap up on ASA blog
- Sponsorship mention on ASA social media including LinkedIn and Facebook
- Mention of sponsorship from the podium each day
- Your company logo visible during the conference on signage and selected PowerPoint slides
- Logo and company mention in advertising and marketing efforts to ASA Personal Property members
- Inclusion of literature or product information (you supply) in conference registration bags
- Electronic list of attendees with complete contact info
- One (1) complimentary conference registration

BRONZE Sponsor - \$2,500

Two (2) available

- Logo and mention of sponsorship in two (2) issues of ASA's monthly e-newsletter distributed to all ASA members
- Logo on ASA conference webpage with link to your company home page
- Logo and mention in event wrap up on ASA blog
- Sponsorship mention on ASA social media including LinkedIn and Facebook
- Mention of sponsorship from the podium each day
- Your company logo visible during the conference on signage and selected PowerPoint slides
- Logo and company mention in advertising and marketing efforts to ASA Personal Property members
- Inclusion of literature or product information (you supply) in conference registration bags
- Electronic list of attendees with complete contact info
- One (1) complimentary conference registration

TOTE BAG Sponsor - \$2,000

One (1) available

- Company logo printed on tote bags distributed to attendees
- Company advertisement on our website
- Electronic list of attendees with complete contact info

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FRIEND Sponsor - \$600 each

Breakfast three (3) available; Break - five (5) available

- Logo on ASA conference webpage with link to your company home page
- Logo and mention in event wrap up on ASA Blog
- Mention of sponsorship from the podium each day
- Your company logo visible on signage during the sponsored breakfast or break
- Inclusion of literature or product information (you supply) in conference registration bags

MEDIA Partner - \$500

- Logo on ASA conference webpage with link to your company home page
- Logo and mention of sponsorship in two (2) issues ASA's monthly e-newsletter distributed to all ASA members
- Logo and mention in event wrap-up on ASA Blog
- Sponsorship mention on ASA social media including LinkedIn and Facebook
- Mention of sponsorship from the podium each day
- Your company logo visible during the conference on signage and selected PowerPoint slides
- Logo and company mention in advertising to ASA Personal Property members
- Inclusion of literature or product information (you supply) for distribution at table or registration goody bags (to be determined)

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SPONSORSHIP AGREEMENT

Contact Information:

Business Name: _____

Contact Person: _____

Address: _____

City: _____ ST _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____ Website: _____

Sponsorship Level: _____ Cost: _____

Payment:

___ Check enclosed (payable to *American Society of Appraisers*)

Credit card: ___ Visa ___ MasterCard ___ American Express

Credit card # _____ Exp. date _____ CCV # _____

Print cardholder name (as it appears on card) _____

Total: _____

Terms of Sponsorship:

Full payment and this application form are required to activate sponsorship benefits.

_____ agrees to be a _____ sponsor for the American Society of Appraisers (ASA) 2018 Personal Property Annual Connoisseurship Conference.

Signed this ___ Day of _____, 20___.

Signed by: _____

Please send payment and this completed agreement form to:

American Society of Appraisers, 11107 Sunset Hills Rd., Ste. 310, Reston, VA 20190; (703) 742-8471 (fax)