



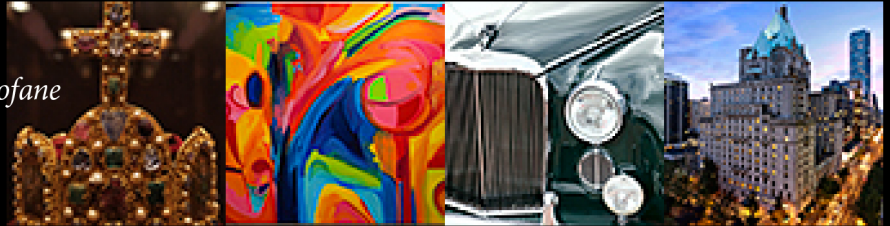
## SPONSORSHIP OPPORTUNITIES

### **GOLD Sponsor - \$5,000**

- Opportunity to deliver a ten (10)-minute presentation on opening day right before the keynote address
- Logo on ASA conference webpage with link to your company home page
- Logo and mention of sponsorship in two (2) issues ASA's monthly e-newsletter distributed to all ASA members
- Logo and mention in event wrap-up on ASA Blog
- Sponsorship mention on ASA social media including LinkedIn and Facebook
- Mention of sponsorship from the podium each day
- Your company logo visible during the conference on signage and selected PowerPoint slides
- Logo and company mention in advertising to ASA Personal Property members
- Inclusion of literature or product information (you supply) in conference registration bags
- Two (2) complimentary conference registrations

### **SILVER Sponsor - \$3,000 - one (1) available**

- Logo and mention of sponsorship in two (2) issues of ASA's monthly e-newsletter distributed to all ASA members
- Logo on ASA conference webpage with link to your company home page
- Logo and mention in event wrap up on ASA blog
- Sponsorship mention on ASA social media including LinkedIn and Facebook
- Mention of sponsorship from the podium each day
- Your company logo visible during the conference on signage and selected PowerPoint slides
- Logo and company mention in advertising and marketing efforts to ASA Personal Property members
- Inclusion of literature or product information (you supply) in conference registration bags
- One (1) complimentary conference registration



**RECEPTION Sponsor** - \$2,000 each two (2) available

- Logo on ASA conference webpage with link to your company home page
- Logo and mention in event wrap up on ASA Blog
- Sponsorship mention on ASA social media including LinkedIn and Facebook
- Mention of sponsorship from the podium each day
- Your company logo visible during the conference on signage and selected PowerPoint slides
- Logo and company mention in advertising to ASA Personal Property members
- Inclusion of literature or product information (you supply) in conference registration bags

**FRIEND Sponsor** - \$600 each - Breakfast three (3) available; Break - four available

- Logo on ASA conference webpage with link to your company home page
- Logo and mention in event wrap up on ASA Blog
- Mention of sponsorship from the podium each day
- Your company logo visible on signage during the sponsored breakfast or break
- Inclusion of literature or product information (you supply) in conference registration bags

**MEDIA Partner** - \$5,000

- Logo on ASA conference webpage with link to your company home page
- Logo and mention of sponsorship in two (2) issues ASA's monthly e-newsletter distributed to all ASA members
- Logo and mention in event wrap-up on ASA Blog
- Sponsorship mention on ASA social media including LinkedIn and Facebook
- Mention of sponsorship from the podium each day
- Your company logo visible during the conference on signage and selected PowerPoint slides
- Logo and company mention in advertising to ASA Personal Property members
- Inclusion of literature or product information (you supply) for distribution at table or registration goody bags (to be determined)



## SPONSORSHIP AGREEMENT

### Contact Information:

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Website: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Cost: \_\_\_\_\_

### Payment:

\_\_\_ Check enclosed (payable to *American Society of Appraisers*)

Credit card: \_\_\_ Visa \_\_\_ MasterCard \_\_\_ American Express

Credit card # \_\_\_\_\_ Exp. date \_\_\_\_\_ CCV # \_\_\_\_\_

Print cardholder name (as it appears on card) \_\_\_\_\_

Total: \_\_\_\_\_

**Terms of Sponsorship:** Full payment and this application form is required to activate sponsorship benefits.

\_\_\_\_\_ agrees to be a \_\_\_\_\_ sponsor for the American Society of Appraisers (ASA) *2016 Personal Property Annual Connoisseurship Conference*.

Signed this \_\_\_ Day of \_\_\_\_\_, 20\_\_\_. Signed by: \_\_\_\_\_

**Please send payment and this completed agreement form to:**  
American Society of Appraisers, 11107 Sunset Hills Rd., Ste. 310, Reston, VA 20190;  
(703) 742-8471 (fax)