



ASA's 2017 ADVANCED BUSINESS VALUATION CONFERENCE
OCTOBER 7-10, 2017 | HILTON AMERICAS-HOUSTON

REGISTRANT INFORMATION

First Name _____ Last Name _____

Nickname *(for name badge)* _____ ASA ID # _____

Member Type *(check one)* FASA ASA AM Candidate Applicant Member

Company Name _____

Job Title _____

Address _____

City _____ State / Province _____

Zip / Postal Code _____ Country _____

Phone _____ Email _____

Dietary Restrictions *(food allergies and/or religious requirements)*

Check here if you require special accommodations. An ASA representative will contact you.

REGISTRATION FEES

	Member	Non-Member
Early Bird <i>(through May 5)</i>	<input type="checkbox"/> \$950	<input type="checkbox"/> \$1,150
Regular <i>(through October 4)</i>	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,200
On-Site	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,300

Discount/Campaign Code _____

ASA Student Member Registration	Sunday, October 8 <input type="checkbox"/> \$99	Monday, October 9 <input type="checkbox"/> \$99	Tuesday, October 10 <input type="checkbox"/> \$49
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GUEST REGISTRATION

- Full Guest Rate (Breakfast, Breaks, Lunch (Sunday only), Receptions): \$250
- Saturday Welcome Reception: \$40
- Sunday President's Networking Reception: \$50
- Welcome to Houston Breakfast for Spouses/Guests: *No charge*

Guest Name: _____

SESSION SELECTION

Please select one session for each time period.

Saturday, October 7

5:00 – 6:30pm Get Acquainted Welcome Reception

Sunday, October 8

8:30am - 9:30am Keynote Address

9:35am - 10:35am Cash and Working Capital in the DCF Method
 Regression Analysis: Construction and Interpretation
 Purchase Price Allocations: ASC 805 Application and Best Practices

11:00am - 12:00pm Case Study: Calculating the WACC
 Determining Personal vs. Enterprise Goodwill
 Maintaining Your Sanity Throughout the Audit Review Process

1:30pm - 3:00pm Normalizing Owner Compensation
 Valuing Complex Debt & Equity Structures
 Valuing Contingent Consideration

3:30pm - 4:30pm Pitfalls in Determining Terminal Value in the DCF Model
 Using New REIT Data to Value FLPs – Theory and Application
 Advanced Issues in Fair Value PPA

4:30pm - 5:30pm Forecasting Balance Sheet and Cash Flow Statements for DCF
 Evidence of DLOMs for Controlling Interests
 Valuation Dilemma for preferred warrants: BSO vs. OPM

5:30 – 7:00pm President's Networking Reception

Monday, October 9

8:00am - 9:00am Multi-Discipline General Session

9:05am - 10:35am DCF Case Study
 Critiquing a Valuation Report: The Top 20 Errors
 ASC 805/ASC 718 Reconciliation Dilemma

11:00am - 12:00pm Valuation of Financial Institutions
 Bulletproofing Your Valuation for Tax Court
 CEIV and IVSC Update

1:00pm - 2:00pm Estate and Gift Tax Valuation Update
 BV and Forensic Accounting: Navigating the Intersection of Fact and Fiction
 PCAOB Current Topics: Auditing Standards Update

2:00pm - 3:00pm Valuing Biotechnology Companies
 Maintaining Objectivity in your Adjustments and Normalization
 Economic Obsolescence in Purchase Price Allocations

3:30pm - 5:00pm ESOP: Real Life Examples and Update
 Ask the Experts

5:30-6:30pm Women's Networking Reception

Tuesday, October 10

8:00am - 9:30am

- Marketing a Valuation Practice
- Valuing Right of Publicity
- Valuing Companies Owning Real Property

9:35am - 10:35am

- Valuation of Winery Brands and Operations
- Valuation of Options and Option-Like Instruments
- Market Participant Acquisition Premiums: The Final Word

10:50am - 12:20pm

- Toy Story: Forensic Files Edition - Real Life Litigation Case Study
- Applications of the Market Approach: RFR Method to Value IP

PAYMENT

(all fees must be paid in U.S. funds drawn from U.S. banks)

Amount Due \$ _____ (checks payable to ASA)

Please bill my credit card: AMEX MC VISA

Cardholder's Name (as it appears on card): _____

Card Number: _____

Expiration Date: _____ CCV: _____

Signature: _____ Date: _____

Billing Address (if different from above):

Address _____

City _____ State / Province _____ Zip / Postal Code _____

SUBMIT

Email Completed Form to asainfo@appraisers.org

Fax Completed Form to 703-742-8471

Mail Completed Form to:

ASA

11107 Sunset Hills Rd., Ste. 310

Reston, VA 20190