



ASA Joint 2019 Advanced Business Valuation and International Appraisers Conference

SCHEDULE SUBJECT TO CHANGE

THURSDAY, AUGUST 22 - SUNDAY AUGUST, 25

8:00am - 5:00pm	ASA Pre Conference Courses Introduction to Business Valuation, Market Approach (4 days) Introduction to Business Valuation, Asset Approach, Discounts & Premiums (4 days) Introduction to Machinery and Equipment Valuation (4 days) Appraisal Review and Management Overview (4 days) Identification of Treated and Synthetic Diamonds (1 day) Becoming a Forensic Consultant: Your Next Career (1 day)
-----------------	---

SUNDAY, AUGUST 25

5:00 - 6:30pm	WELCOME RECEPTION
---------------	-------------------

MONDAY, AUGUST 26

	BUSINESS VALUATION 1	BUSINESS VALUATION 2	MULTI-DISCIPLINE	MTS	GJ	REAL PROPERTY	ARM
7:15 - 8:00am	REGISTRATION & CONTINENTAL BREAKFAST						
8:00 - 8:30am	Introduction & Opening Remarks						
8:30 - 9:30am	KEYNOTE ADDRESS <i>Sir David Tweedie</i>						
9:30 - 9:35am	Change Break						
9:35 - 10:35am	A Closer look at International Valuation <i>Mercedes Falcon, ASA Adriana Berrocal, ASA Raymond Moran, ASA PJ Patel, ASA</i>	Entertainment - Film and Music <i>David Dunn Audrey Wessel</i>	2020 USPAP Updates <i>R. Lee Robinette, ASA</i>	2020 USPAP Updates <i>R. Lee Robinette, ASA</i>	Introduction to ColorCodex: A Revolutionary Color Referencing System <i>Christopher Smith</i>	2020 USPAP Updates <i>R. Lee Robinette, ASA</i>	2020 USPAP Updates <i>R. Lee Robinette, ASA</i>
10:35 - 11:00am	BREAK ASK THE EXPERT - ON THE SPOT INTERVIEWS						
11:00am - 12:00pm	Intersection of Big Data and Patent Valuation <i>Michael Pellegrino</i>	Intangible Capital and Growth Options <i>Bradford Cornell</i>	Reducing the Gap Between IVS and USPAP Practices <i>Jack Beckwith, ASA</i>	Reducing the Gap Between IVS and USPAP Practices <i>Jack Beckwith, ASA</i>	Collections of Faberge <i>Dr. Geza von Habsburg</i>	Reducing the Gap Between IVS and USPAP Practices <i>Jack Beckwith, ASA</i>	Reducing the Gap Between IVS and USPAP Practices <i>Jack Beckwith, ASA</i>
12:00 - 1:00pm	LUNCH						
1:00 - 2:00pm	Machine Learning: Overview and Valuation Use Case <i>Chandu Chilakapati</i>	One Company, Four Offers <i>Chris Mellen, ASA</i>	Across Disciplines: What Appraisers Should Know About Property Tax Appeal <i>Mary O'Connor</i>	Biases: Always Present, Rarely Discussed <i>John Mathe, ASA</i>	GIA presents: Methods of Manufacturing Jewelry and Their Forensic Traces <i>Elizabeth Brehmer</i>	What the IRS is Looking for in Your Appraisal <i>Michael Gregory, ASA</i>	Developing a Strong Scope of Work that Won't Break Your ARM <i>Joel Gonia, ASA</i>
2:00 - 2:30pm	BREAK ASK THE EXPERT - ON THE SPOT INTERVIEWS				BREAK ASK THE EXPERT - ON THE SPOT INTERVIEWS		
2:30 - 3:30pm	FASB Update <i>Joy Sy</i>	Issues in Professional Sports Valuation <i>Bryce Erickson, ASA Kevin Kane, ASA</i>	Best Ways to Create a Strong Referral Network <i>Jay Fishman, FASA</i>	Valuation of Oil and Gas Assets <i>Jim Harden, ASA</i>	GIA Presents: Fancy-Colored Melee Diamonds and Their Identification <i>Dr. Wuyi Wang</i>	What the IRS is Looking for in Your Appraisal (continued) <i>Mike Gregory, ASA</i>	Investigating a Purchase Price Allocation for Audit Review: An Appraisers Perspective <i>Michael Jones</i>
3:30 - 4:00pm	BREAK ASK THE EXPERT - ON THE SPOT INTERVIEWS						
4:00 - 5:30pm	AICPA Valuation Guide - Applicability to Real Estate <i>Wilson McCauley Sean McKee</i>	Same Facts, Different Answers <i>Russell Chapman, ASA John Sawyer Oksana Westerbeke</i>	Millennials in the Workplace <i>Andria Shulte</i> (4:00 - 5:00pm)	Millennials in the Workplace <i>Andria Shulte</i> (4:00 - 5:00pm)	GIA presents: Forensic Application of Manufacturing Trace Indicators <i>Elizabeth Brehmer</i> (4:00 - 5:00pm)	Theme Park Valuation <i>Honorable Rick Singh Terry Taylor</i>	Valuation in Litigation: Destruction of the Company Damages <i>Angela Somers</i> (4:00 - 5:00pm)
5:30 - 6:30pm	Rising Stars Happy Hour (invitation only)						
6:00 - 7:30pm	PRESIDENT'S RECEPTION & SILENT AUCTION						



ASA Joint 2019 Advanced Business Valuation and International Appraisers Conference

SCHEDULE SUBJECT TO CHANGE

TUESDAY, AUGUST 27

	BUSINESS VALUATION 1	BUSINESS VALUATION 2	MULTI-DISCIPLINE	MTS	GJ	REAL PROPERTY	ARM
7:00 - 8:00am	BREAKFAST						
8:00 - 9:00am	IRS and Tax Policy as it Relates to the Valuation Profession <i>Cheryl Teifer</i>	IRS and Tax Policy as it Relates to the Valuation Profession <i>Cheryl Teifer</i>	IRS and Tax Policy as it Relates to the Valuation Profession <i>Cheryl Teifer</i>	Two Wild & Crazy Guys Talk About Insurance Appraisals <i>Fernando Sosa, ASA David Koller, ASA</i>	Geuda Sapphire <i>Sheahan Stephan</i>	Aristotle's Three Artistic Proofs Applied to Collateral Valuation Policy <i>John Russell</i>	IRS and Tax Policy as it Relates to the Valuation Profession <i>Cheryl Teifer</i>
9:00 - 9:05am	Change Break						
9:05 - 10:05am	A Holistic View of Small Stock Premiums <i>Adam Smith, ASA Anthony Pumphrey, ASA</i>	How to Have More Influence and Impact in the Courtroom <i>Deborah Johnson</i>	How to Have More Influence and Impact in the Courtroom <i>Deborah Johnson</i>	Semiconductor Fab Valuations: Things to Consider <i>Jaclyn Cannici, ASA</i>	Provenance and Grading of Pink Diamonds: Argyle and non-Argyle From World Sources <i>Branko Deljanin</i>	How to Have More Influence and Impact in the Courtroom <i>Deborah Johnson</i>	How to Have More Influence and Impact in the Courtroom <i>Deborah Johnson</i>
10:05 - 10:30am	BREAK ASK THE EXPERT - ON THE SPOT INTERVIEWS				BREAK ASK THE EXPERT - ON THE SPOT INTERVIEWS		
10:30am - 12:00pm	The Effect of Size on Betas & Volatility <i>Marina Kagan</i>	What Experts Need to Know: A View from the Bar and the Bench <i>Allan Mayefsky Honorable Matthew Cooper Kenneth Pia, ASA Jay Fishman, FASA</i>	What Experts Need to Know: A View from the Bar and the Bench <i>Allan Mayefsky Honorable Matthew Cooper Kenneth Pia, ASA Jay Fishman, FASA</i>	Market Update Round Tables Renewable Energy Machine Tools Oil & Gas Mining Trucks & Trailers	Updates on the Current Natural Fancy Colored Diamond Market <i>Alexander Eblen</i>	What Experts Need to Know: A View from the Bar and the Bench <i>Allan Mayefsky Honorable Matthew Cooper Kenneth Pia, ASA Jay Fishman, FASA</i>	What Experts Need to Know: A View from the Bar and the Bench <i>Allan Mayefsky Honorable Matthew Cooper Kenneth Pia, ASA Jay Fishman, FASA</i>
12:00 - 1:00pm	Advanced Business Valuation Conference LUNCH			International Appraisers Conference LUNCH ON OWN			
1:00 - 2:00pm	Firm Quality and Impact on the Size Effect <i>Roger Grabowski, FASA Anas Aboulamer</i>	Expert Witness: Know Your Audience <i>Joel Levin</i>	Expert Witness: Know Your Audience <i>Joel Levin</i>	What Do Financial Institutions Look for in Appraisals? <i>Paul Cogley, ASA</i>	Blockchain Fundamentals for the Gemstone and Diamond Industry <i>Scott Austin</i>	Expert Witness: Know Your Audience <i>Joel Levin</i>	Expert Witness: Know Your Audience <i>Joel Levin</i>
2:00 - 2:30pm	BREAK ASK THE EXPERT - ON THE SPOT INTERVIEWS						
2:30 - 3:30pm	Discount for Lack of Marketability When the Restriction Period Is Long <i>John Finnerty</i>	Valuation of Hedge Fund Management Firms <i>Vladimir Korobov</i>	The Use of Technology in Appraisals <i>Garrett Schwartz, ASA</i>	The Use of Technology in Appraisals <i>Garrett Schwartz, ASA</i>	Diamond Portrait Jewels: A Case Study <i>David Wolf, ASA Benjamin Zucker</i>	Using Mobile Technology to Improve Appraiser Efficiency & Practical Issues Dealing with Bifurcated Appraisals <i>David Doering, ASA Shane Weber, ASA</i>	Cross Discipline Approach to Specialized Markets <i>Richard Gilmore, FASA</i>
3:30 - 3:35pm	Change Break						
3:35 - 4:35pm	Cost of Capital Data Choices: Duff & Phelps Navigator vs. BV Resources Cost of Capital Professional <i>Jim Hitchner, ASA</i>	Valuing Debt in a Down Market - Implications from the New AICPA PE/VC Guide <i>Amanda Miller Shaan Elbum</i>	How to Overcome Common Obstacles to Marketing and Achieve Success <i>Mellanie Bartlett Debby Sweeney</i>	How to Pass an Audit Review with Flying Colors <i>Michael Crismyre, ASA</i>	One Trip Around the Sun: Legal Updates <i>Tiffany Stevens</i>	Change Break The Appraiser and Review of the Appraiser's Work in Alternative Dispute Resolution <i>John Levitske, ASA Leslie Berkoff</i>	
CONFERENCE ADJOURNS							