Joint ASA 2019 Advanced Business Valuation and International Appraisers Conference
Marriott Marquis | New York City | August 25-27, 2019
Joint ASA 2019 Advanced Business Valuation and International Appraisers Conference

Held in conjunction with each other, the joint ASA conferences feature sessions and social events that will provide attendees the opportunity to expand their global professional network, interact together and connect with exhibitors specializing in Business Valuation, Machinery & Technical Specialties, Gems & Jewelry, Real Property and Appraisal Review & Management.

Knowledge is power and the joint ASA conferences provide something you can’t get anywhere else—unrivalled content and networking delivered by recognized experts.

Attendees of the **Advanced Business Valuation Conference** will receive the most comprehensive BV educational programming available, taught by the world’s preeminent BV thought-leaders. You’ll find two distinct educational tracks, in addition to a new multidisciplinary track, featuring highly focused sessions spanning business valuation, fair value and a variety of specialized practice topics, up to 13 ASA reaccreditation hours and 15.6 hours of CPE.

Attendees of the **International Appraisers Conference** will find four distinct educational tracks spanning each of ASA’s five areas of discipline, plus a new multidisciplinary track, offering up to 13 ASA reaccreditation hours. Widely acclaimed experts in each field will present concentrated instruction in their specialty.

Whether you’ll be attending the Advanced Business Valuation Conference or International Appraisers Conference, we’ll equip you with the knowledge, expertise and contacts to meet the challenges you are facing now and in the future.

**What’s New for NYC?**

- **NEW!** Streamlined two-day format
- **NEW!** Dedicated track devoted to multidisciplinary programming
- **NEW!** Lightning one-on-one interviews with key presenters
- **NEW!** Exhibitor spotlight elevator pitches
- **NEW!** Expanded mobile conference app
- **PLUS...** Fantastic NYC Venue

**Get ready for unparalleled education and networking in New York City.**

The American Society of Appraisers is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors. State boards of accountancy have the final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website [www.nasbaregistry.org](http://www.nasbaregistry.org).

Register today! 
appraisers.org/Education/conferences/asa-joint-conferences | (800) 272-8258 | #ASANYC2019
Unlike any conference before, this year’s offering has been completely overhauled, promising a fresh, innovative and totally disruptive experience, where valuers will learn and connect with results. Save time and money with our streamlined two-day format; explore the latest ideas, trends and best practices with leading presenters; interact and engage with fellow professionals and service providers via a variety of original and novel networking opportunities.

Don’t miss this future-changing experience.

15+ Total Countries Represented

50+ Educational Sessions

600 Average Number of Attendees

70+ Speakers

4 Special Events

Sunday, August 25 | 5:00 - 6:30pm
Get-Acquainted Welcome Reception
Stop by and check in for the conference, then get a chance to meet attendees and exhibitors in a relaxed, pre-conference environment. Enjoy light hors d’oeuvres and get a sneak peek at Silent Auction items up for bid through Monday! Guest tickets available for $75.

Monday, August 26 | 5:30 – 6:30pm
ASA Rising Stars Happy Hour (invitation only)
This invitation only event celebrates the future of the profession and is for ASA’s 40 and under. Join us and get to know your fellow ASA members who are up and coming in the appraisal profession.

Monday, August 26 | 6:00 – 7:30pm
President’s Networking Reception & Educational Foundation Silent Auction
Join ASA’s International President and fellow attendees for an evening of reflection and fun. Held in conjunction with the Educational Foundation’s annual auction – this event provides a great way to wrap up your day: bidding on silent auction items and networking with friends – old and new! Enjoy cocktails and hors d’oeuvres, visit with exhibitors, win an auction item – or two – then enjoy your evening exploring New York City’s lively nightlife. Guest tickets available for $75.

Special Events

The Joint ASA conference offers professionals the opportunity to learn, grow and build business relationships with more than 600 multi-discipline appraisal professionals and exhibitors. The world’s most respected appraisers attend the Conference for its unparalleled education and vast CPE credit, but also know it’s the place to go for meaningful connections.

Sunday, August 25 | 5:00 – 5:30pm
First Timer/New Member Meet & Greet
Are you a new member or first-time attendee at the Joint ASA Conference? Make plans to join us just before the Get Acquainted Welcome Reception and learn a little more about what to expect and how to get the most out of your conference experience. Meet members of the ASA International Board of Governors as well as others attending the conference for the first time. Don’t miss this opportunity to start growing your professional network from the first day of the conference!
PRE-CONFERENCE COURSES
(subject to change)
A selection of pre-conference courses will be held from Thursday, August 22nd through Sunday, August 25th. Attending these optional courses prior to the conference allows attendees to save on travel expenses, reduce out of office time and earn additional CE credits.

- Introduction to Business Valuation, Market Approach
- Introduction to Business Valuation, Asset Approach, Discounts & Premiums
- Introduction to Machinery and Equipment Valuation
- Appraisal Review and Management Overview
- Machinery & Equipment Valuation – Advanced Topics & Report Writing

Click on the course title to see all details.

Sponsors + Exhibits
This event isn’t only about the education program and great speakers. We are proud to bring you face-to-face with outstanding companies that provide products and services to help enhance your practice or career. Exhibits will be centrally located with all sessions and events and open throughout the day to ensure you have ample opportunity to explore savvy solutions, product innovations and more.

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Crafting Knowledge for Quality Solutions

Borrowman Baker, LLC
BV Staffing + Consulting

BVR
What It’s Worth

HeliValue$, Inc.
The Official Helicopter Blue Book®

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REGISTER TODAY! | appraisers.org/Education/conferences/asa-joint-conferences | (800) 272-8258 | #ASANYC2019
Hotel
New York Marriott Marquis
1535 Broadway
New York, NY 10036
212-398-1900

Special Group Rate:
$258 single/double

Hotel Reservation Cutoff Date:
Wednesday, July 30, 2019 (or earlier should room inventory run out).

Reservations made after the cutoff date will be subject to availability and current room rate. To make hotel reservations online, visit the American Society of Appraisers dedicated hotel reservation site. To make reservations by phone, contact the Marriott Marquis directly at +1-877-303-0104 or +1 212-398-1900. Be sure to mention the American Society of Appraisers to receive the group rate.

Hotel Parking:
Valet Parking: $65-$90/daily
Valet parking only in offsite garages. 24-hour rate with in/out privileges: USD $65 car, USD $75 Van, USD $90 oversized vehicle.

Hotel Directions:
Directions may be found at the Marriott Marquis website. Click here.

Travel
Airports
New York City is serviced by three major airports:
• John F. Kennedy International Airport (JFK)
  17 miles/48 minutes
• LaGuardia Airport (LGA) 9 miles/39 minutes
• Newark Liberty International Airport (EWR)
  17 miles/33 minutes

Transportation
Uber and Lyft
Uber and Lyft are available from all airports. Approximate minimum one-way charge is $50. Service can be accessed via mobile app. (Rates will vary based on traffic conditions).

Super Shuttle
Shuttle service is available from all airports. Approximate one-way charge is $20. Reservations can be made at https://www.supershuttle.com.

Taxi
Taxi service is available from all airports. Approximate minimum one-way charge is $50. (Rates will vary based on traffic conditions.)

Rental Car
Rental cars are available from all airports. Please note hotel parking charges are not included with guest room fees.

There is no city quite like New York City, and no hotel quite like New York Marriott Marquis. Set in the heart of Times Square on West 46th Street and Broadway, our iconic Manhattan hotel lets you experience all the magic of NYC from the moment you arrive.

REGISTER HERE

(800) 272-8258

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