



American Society of Appraisers  
Minutes  
Board of Governors GoToMeeting  
January 23, 2018

President Sharon Desfor called the meeting to order at 3:00 pm EST.

Board of Governors present:

International President  
International Vice President  
International Secretary/Treasurer  
International Immediate Past President  
Governor, Region 1  
Governor, Region 2  
Governor, Region 3  
Governor, Region 4  
Governor, Region 5  
Business Valuation Governor  
Business Valuation Governor  
Gems & Jewelry Governor  
Machinery & Technical Specialties Governor  
Machinery & Technical Specialties Governor  
Personal Property Governor  
Personal Property Governor  
Real Property Governor  
Real Property Governor  
Interim Chief Executive Officer

Sharon A. Desfor, ASA  
Robert B. Morrison, ASA  
Douglas R. Krieser, ASA  
Susan Golashovsky, ASA  
Gary Snowdon, ASA  
G. Adrian Gonzalez Jr., ASA  
Mark J. Sandler, ASA, MGA  
Rob Metcalf Jr., ASA  
Garrett Schwartz, ASA  
James O. Brown, ASA  
R. Chris Rosenthal, ASA  
Mary B. Reich, ASA, MGA  
David Crick, ASA  
Richard Berkemeier, ASA  
Charles T. Rosoff, ASA  
Sandra J. Tropper, ASA  
Michael T. Orman, ASA  
Ernest A. Demba, FASA  
Lee P. Hackett, FASA

Board of Governors not present:

Gems & Jewelry Governor

Martin D. Fuller, ASA, MGA

Staff:

Chief Operations Officer  
Chief Financial Officer  
Chief Strategy and Marketing Officer  
Sr. Director of Government Relations & Business Development  
Director of Information Technology  
Director of Membership Recruitment  
Governance Manager

Bonny F. Price  
Joseph Noselli, MBA, CPA, CGMA  
Todd J. Paradis  
John Russell, JD  
Sharlyne Tsai  
Angelica Sullivan  
Susan Fischer

Advisors:

Legal Counsel  
Parliamentarian

Stephen M. Schaefer, Esq.  
Richard Hause, ASA

Guests:

Chair, Ethics Committee  
Member, Ethics Committee

William M. Engel, ASA  
Charles C. Dixon, ASA

Observers:  
Member, Constitution & Bylaws Committee  
Member, Real Property Discipline Committee

Carol Akers Klug, ASA  
Mike Pratt, ASA

A quorum was established.

## **Adoption of Agenda**

Ms. Desfor asked if any reports should be removed from the consent agenda for further discussion or recusal from voting. No reports were removed.

## **Strategic Direction**

### **Governor Duties, Responsibilities and Expectations and Proposed Resolution – Board Composition**

A discussion was held regarding the necessity of defining the role of chapters and how the region governors and Headquarters support and interact with the chapters before deciding on the composition of the Board.

Ms. Desfor asked the region governors to reach out to the chapter presidents in their region over the next thirty days to ask their thoughts on what an ideal role for chapters should be, what an ideal give-and-take relationship between the chapters and the Society would look like, and what the obstacles are to each of those. Ms. Desfor asked each region governor to submit a brief report to her by March 6, 2018 to be distributed to the Board for discussion during the Midterm meeting on March 24-25, 2018.

## **Routine Business**

### **Consent Agenda**

A motion was made and seconded to accept the Consent Agenda as written. Motion passed.

### **Treasurer's Report**

Mr. Krieser reported the Budget & Finance Committee recommends the Board's approval of the Real Property Committee's (RPC) request for a modification to the FY2018 budget in the amount of \$6,000 to pay for the development of a specialty course - "Basics of Warehouse Appraising". Additional expenses of \$15,000 to convert the course to OnDemand format and \$7,500 for IDECC, AQB and individual state approvals of the course will be included in the Real Property Committee's budget for FY2019.

A motion was made and seconded to approve and authorize Ms. Price to execute the course development agreement for the Real Property course "Basics of Warehouse Appraising" for an amount up to \$6,000 and to approve a modification to the FY2018 budget necessary and equal to the amount payable to the course developer in FY2018 for an amount up to \$6,000. Motion passed.

Mr. Noselli presented the FY2018 financial highlights for the period ending December 31, 2017.

### **Chief Staff Officer Search Task Force Update**

Mr. Hackett reported the task force engaged Richard Dorman's firm, Catalyst Group of Alexandria, to assist with the development of the CEO position profile.

An electronic survey was sent to approximately forty-eight members of ASA and eighteen nonmembers. When the results of the survey are received, Mr. Dorman will present a first draft of the position profile to the task force. The task force expects to provide a draft of the position profile to the Board for discussion during the midterm meeting scheduled on March 24-25, 2018.

### **Update on the NAIFA Merger**

Mr. Russell provided an update on the transition and transfer of records for the merger with NAIFA. He noted that he and Mark Evans, IFAS will host an online webinar on Thursday, Feb. 1, 2018 at 2:00 PM EST to present information and answer questions on topics such as credentialing, dues, designations and chapters.

### **Nominating & Awards Committee Update**

A motion was made and seconded to postpone the Nominating & Awards Committee report until the latter part of February. Motion passed.

The Board of Governors adjourned to a closed session at 4:54 PM EST.