

Letter from the Editor: ARM E-Journal

By Jack Young ASA ARM-MTS, CPA, ARM Publication Chair



My time as the ARM chair passed very quickly and I'm grateful to now be able to work on something I'm just as passionate about – the ARM E-journal.

ARM is so grateful to Melanie Modica, ASA, ARM, CFLC, for her brilliant effort in launching this journal. ARM also would like to congratulate Melanie on being awarded the ASA Appraiser of the Year!

My hope is to build on the great work that Melanie has done. Over the next few years we hope to grow the journal through more member content.

Technical Topics

This month we have solid articles from two well-known members:

Sharon Desfor ASA, Past ASA International President and Chairman of HeliValue\$, Inc., discusses how and why Intended Use influences value in an appraisal. Come along for the ride to discover what could possibly go wrong with the motto: “But the value is the value!”

Teri Brossmer, GG (GIA), ASA, MGA, ARM-GJ, Current President of the Accredited Gemologist Association and AQB Certified USPAP Instructor, discusses show to avoid some of the most common errors encountered by Reviewers.

Putting the M back in ARM

Seems like the Word of the Year for 2020 has been “PIVOT.” Although many of us already worked from home, for many others that has been a huge change, not to mention working from home and being a substitute teacher. In this issue we offer a few technology articles that we hope will help you on the practice management side.

Many of us use the internet heavily for our market research. PC users need to be aware that on [August 17, 2021](#), Internet Explorer will no longer be supported by Microsoft. This means it's time to pivot and find a new browser for your internet research. When you shop around and or use other browsers it won't take long before you realize the big tradeoff between privacy and speed. We offer you two articles on this topic, one on browser privacy and one on browser speed. Let us know what you decide. I started using Brave about a year ago and really like it.

A big Covid pivot is in the area of collaborating on work assignments. We offer you an article on free screen-sharing apps for work collaboration.

Getting published

Getting published is a win-win: good for your professional reputation and good for ARM. Get involved in building our discipline by submitting articles to the ARM E-journal on these important subjects:

- Industry specific review topics like most common errors in your area of practice

- Practice management topics, record keeping, quality control, agreement letters, and assignments involving more than one appraiser.
- Standards: USPAP and beyond
- Reviewing the "No-Standard" Appraisal Report
- Developing a Logical Argument
- Reviewing for specific intended use, such as financial reporting, collateral lending, family law, business dissolution, property tax appeals
- Litigation support

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