

# Call for Articles

---

## **THE ARM JOURNAL—Within ARM's Reach**

The ARM E-Journal editor is always looking for quality articles. And getting published is a win-win: good for your professional reputation and good for ARM.

## **Getting Published in the ASA ARM E-Journal**

The ARM Publications Committee appreciates your contributions!

Consider writing about one of these useful and interesting topics:

- Timeless content, with more general terms and references, will provide an article that is not tied to a specific point in time. Timeless content has a longer lifespan and is typically more informational than content that becomes quickly outdated.
- Industry specific review topics like most common errors in your area of practice
- Practice management topics: record keeping, quality control, agreement letters, assignments involving more than one appraiser.
- Standards: USPAP and beyond
- Reviewing the "No-Standard" Appraisal Report
- Developing a Logical Argument
- Reviewing for specific intended use, such as financial reporting, collateral lending, family law, business dissolution, property tax appeals, etc.
- Litigation support

## **Presenting your topic**

Keeping in mind that many appraisers and readers will rely on the valuable information in these articles for a long time, do your best to write a timeless article, such as keeping inferences to the current economy in general terms, to support continued use in a variety of market conditions.

A few pictures, appropriate graphs or diagrams can make content more interesting. While we do have a preferred article length, it's important that you use as many words as you need to fully explain the topic. Please follow the specific submission guidelines listed below.

## **Article Requirements**

- Articles must be submitted in electronic format using Microsoft Word
- Include a cover page with the author's name, complete mailing address, phone and email contact information.
- Each article must have a brief biography of the author, including present employment, title(s), designations, digital photograph, and availability for follow-up contact.
- Article length can range between 750 to 1500 words. However, longer articles are often also accepted, depending on content.

- The article must contain an overview, introduction paragraph of 2-3 sentences, review related content, and a conclusion paragraph.
  - Referenced sources must be cited using proper endnotes.
  - All articles must be the author's original work, and must not include any assignment-specific confidential information, unless authorization for release of the information is simultaneously provided with the article.
  - Photos are welcomed in an article and provide an additional level of interest.
  - All articles are subject to editing for spelling, grammar, checking of facts, etc.
- All articles are subject to editing for spelling, grammar, checking of facts, etc.

### **Submitting your article**

Email article submissions and inquiries to the ARM Journal Editor Jack Young,  
[jack@norcalvaluation.com](mailto:jack@norcalvaluation.com) 530.564.1837