Gain the recognition and opportunities you deserve with the AM credential.

Demand for qualified business valuation experts continues

- Opinions for the Board
- Financial Reporting
- Tax
- Litigation
- Succession Planning
- Mergers & Acquisitions
- Buy/Sell Agreements
- Shareholder & Partnership Buyouts/Disputes
- Marital Dissolution (Divorce)
- Insurance Purposes
- Employee Stock Ownership Plan (ESOP)

Why earn the AM credential?

Employers or clients who hire business valuers who have earned the AM designation know they have hired an educated and qualified appraiser with the highest levels of ethical and professional standards.

- Earning the AM designation is tough, it’s like a Master’s Degree for valuers
- Demonstrates your competence and expertise in business valuation
- Ensures your continued professional development & reaccreditation
- Testifies to your commitment to the highest standards and ethics
- Connects you to a preeminent network of fellow member experts
- Backed by the oldest and most globally recognized organization representing all appraisal specialists–ASA
AM Credential Pathway

Special equivalency program available for ABVs, CBVs & CFAs

**STEP 01 JOIN**
- Apply for candidate membership in ASA
- Complete and pass a 15-hour USPAP course and exam
- Pass the ASA ethics exam

**STEP 02 COMPLETE EDUCATION**
- BV201, BV202, BV203 & BV204 courses; or
- BV challenge exam; or
- Hold the CBV or CFA designation

*ABVs — see online for equivalency options.*

**STEP 03 GET CREDENTIALED**
- Complete online AM application
- Upload copy of your valid USPAP certificate
- Upload copy of your college diploma or completed education equivalency form
- Upload an appraisal experience log or provide a letter from an ASA or supervisor stating that you have the requisite two years of full-time appraisal experience
- Submit payment for the application fee

*A report is no longer required to be submitted.*

Start today! Visit [bit.ly/3h8iGwm](http://bit.ly/3h8iGwm) or call (800) 272-8258.