ASA’s new BV WebPass is a webinar subscription service providing flexible webinar viewing options at a significant cost-savings off individual webinar pricing.

**Save Time**
Once subscribed to the BV WebPass, you will be able to register for live BV webinars, and download a recorded BV webinar or past BV conference recording for free.

**Save Money**
The BV WebPass provides you:
1. Access to all live BV webinars during your subscription*
2. Access to the BV library of nearly 50 (and growing) recorded webinars
3. Access to all past BV conference recordings

**All this for only $399 for members and $799 for non-members.**

*Enjoy your 12 month subscription for less than the cost of 2 individual live webinars!*
Here's What Comes with BV WebPass

1. Live Webinars*
2. Recorded Webinars
3. Conference Recordings

LIVE BV WEBINARS

12/3/2019:  
Volatility Adjustments for Industry, Size and Leverage  
James Herr | Senior Director | Alvarez & Marsal  
(2 Hour Webinar)

12/19/2019:  
How I Survived a Daubert Challenge & Lived to Testify at Trial  
Mark Filler | Valuation, Litigation and Claims Leader | Filler & Associates  
(2 Hour Webinar)

1/30/2020:  
Understanding Equity Compensation  
Josh Schaeffer | Director | Equity Methods  
David Outlaw | Director | Equity Methods  
(2 Hour Webinar)

2/6/2020:  
The Market Derived Blockage Discount Model  
William Frazier | CEO | W.H. Frazier & Co., Inc.  
(2 Hour Webinar)

4/9/2020:  
Three Keys to Franchise Restaurant Valuation  
Scott Roehr | Principal | Restaurant.Biz Valuation & Forensics  
(2 Hour Webinar)

Additional webinars will be added throughout the year.

View ASA’s full collection of live and recorded webinars, and access past BV Conference recordings.

*Live webinar topics, presenters and dates are subject to change.
A Deeper Look at Proxies for Valuing Real Estate Holding Co.'s
Russell T. Glazer, ASA | Partner | Gettry Marcus CPA, P.C.

A Detailed Look at Terminal Value Estimation
Timothy J. Meinhart, ASA | Managing Director | Willamette Management Associates

Business Valuation in a Multi-Standard, Multi-Reg. Environment
Carla Glass, FASA | Managing Director | Meyers, Harrison & Pia, LLC

BVC: Ask the Experts - An Update from The Appraisal Foundation’s Working Group on the Valuation of Contingent Consideration
Gregory S. Ansel, ASA | Partner | Armanino LLP
Alok Mahajan | Partner | KPMG
Lynne Weber | Managing Director | Duff & Phelps
Travis Chamberlain | Principal | CliftonLarsonAllen
Ron Elkonovitch | Senior Manager | Ernst & Young

BVC: Ask the Experts - What’s New and Notable with ESOP Valuations?
Arlene L. Ashcraft, ASA | Principal | Columbia Financial Advisors, Inc.
Jeffrey S. Tarbell, ASA, CFA | Director | Houlihan Lokey
Donna J. Walker, FASA, CFA | Principal | Columbia Financial Advisors, Inc.

The Impact of TCJA on Cost of Capital Part 1
Jeffrey S. Tarbell, ASA, CFA | Director | Houlihan Lokey
Jay E. Fishman, FASA | Managing Director | Financial Research Associates
Roger J. Grabowski, FASA | Managing Director | Duff & Phelps
Gilbert E. Matthews, CFA | Senior Managing Director | Sutter Securities

Calculating the WACC: Estimation and Evaluation
Travis W. Harms | Senior Vice President | Mercer Capital

Challenging Issues in Intangibles Valuations
Raymond Rath, ASA | Managing Director | Globalview Advisors LLC

Emerging Issues in Healthcare Valuations
Mark O. Dietrich, CPA

Financial Statements Are Written Confessions® - Whether Valuation, Litigation or Other...
Darrell D. Dorrell, ASA | President | financialforensics®

Forensic Financial Analysis©
Darrell D. Dorrell, ASA | President | financialforensics®

Forensics in Valuation
Darrell D. Dorrell, ASA | President | financialforensics®

How the IRS Determines Reasonable Compensation and What You Should Do
Michael Gregory, ASA | Principal | Michael Gregory Consulting, LLC

How to Resolve Conflicts, Even with the IRS on Valuations
Michael Gregory, ASA | Principal | Michael Gregory Consulting, LLC

How to Turn the Practice You Have Into the Practice You Want
Rod Burkert, CPA, ABV, CVA, CVB | Burkert Valuation Advisors

If You Go Down the Wrong Path, You Get the Wrong Answer: The Right Path from ASA
Michael Eggers, ASA | Principal | American Business Appraisers

ACCESS TO THE COMPLETE LIBRARY OF NEARLY 50 RECORDED BV WEBINARS AND GROWING
www.appraisers.org
Incorporating S Corp Research into Your Valuation Analysis
Nancy J. Fannon, ASA | Partner
Meyers, Harrison & Pia Valuation and Litigation Support, LLC

Market Participant Acquisition Premiums (MPAP) for Financial Reporting
Andrew S. Fargason | Managing Director | Stout Advisory

NICE Real Estate Valuation Module
William H. Frazier, ASA | Managing Director | Stout Risius Ross, LLC

Objectively Determining Discounts for Lack of Marketability Using the Empirical Method
Bruce A. Johnson, ASA | Partner | Munroe, Park & Johnson, Inc.

Overview of the Mandatory Performance Framework
Raymond Rath, ASA | Managing Director | Globalview Advisors LLC

Reasonable Compensation Determinations for Owner-Employees
Ronald Seigneur, ASA | Managing Partner | Seigneur Gustafson LLP

Social Media: What is it Worth?
Mark L. Zyla, ASA | Managing Director | Acuitas, Inc.

Sudden Impact: Quantifying the Impact of A Key Person
Kevin R. Yeanoplos, ASA | Director of Valuation Srvs. | Brueggeman and Johnson Yeanoplos, P.C.

The Business Appraiser as Expert Witness
Richard M. Wise, FASA | Partner | MNP LLP

The Practical Side of Valuing Family Limited Partnerships
James R. Park, ASA | Munroe, Park & Johnson, Inc.

The Role of IRS Revenue Rulings and Tax Court Cases in Business Valuation
Kenneth J. Pia, Jr., ASA | Partner | Marcum, LLP

Tips and Traps in Normalizing Owner Compensation
Stephen Kirkland, CPA, CMC, CFC, CFF | Atlantic Executive Consulting, LLC

Use of Offers in Determining Fair Market Value under the Market Approach
Richard M. Wise, FASA | Partner | MNP LLP

Valuation Issues for Divorce Engagements
Erin D. Hollis, ASA, CDBV | Director Financial & Valuation Opinions | Marshall & Stevens, Incorporated

Valuation of Energy Derivatives
Harris I. Antoniades, CFA | Managing Director | Stout, Risius, Ross

Valuation of Patents
Robert P. Schweinh, ASA | Managing Director | Willamette Management Associates

Valuation Report: Preparing a Critique in a Litigation Setting
Joan D’Uva, ASA | Partner | EisnerAmper LLP

Valuing Non-Controlling Interests in Asset-Intensive Companies with Low Earnings
James Brown, ASA | Partner | Perisho Tombor Brown PC

Valuing Non-Controlling Interests in S-Corps for Federal Tax Purposes
Michael Gregory, ASA | Principal | Michael Gregory Consulting, LLC
Cannabis Industry Valuation: Possibly the Ultimate Challenge for Appraisers
Ronald L. Seigneur, ASA | Managing Partner | Seigneur Gustafson LLP
Vanita Spaulding, ASA | Managing Director | Cogent Valuation

Estimating Volatility
Marina Kagan | Director, PwC Deals - Financial Analytics and Derivatives | PricewaterhouseCoopers LLP

Same Facts, Different Answers
William A. Johnston, ASA-IA | Managing Director | Empire Valuation Consultants
PJ Patel, ASA | Senior Managing Director and Co-CEO | Valuation Research Corporation
Adam Smith, ASA | Managing Director | PricewaterhouseCoopers
Mark L. Zyla, ASA | Managing Director | Acuitas, Inc.

Understanding Tranche Preferred
Amanda A. Miller, Ph.D. | Valuation Executive Director | Ernst & Young

Cost of Capital Update - Impact of TCJA
Roger J. Grabowski, FASA Managing Director | Duff & Phelps

Aristotle's Rhetoric: The 21st Century Testifying Expert
Thomas Hilton, MS, CPA/ABV/CFF, CVA, CGMA | Partner | Anders LLP

Active Passive Appreciation - Current Update
Ashok B. Abbott, Ph.D. | Associate Professor of Finance | West Virginia University
Bill Dameworth, CPA, ABV, CFF, CVA, MAFF | Member in Charge of Valuation Svcs. | Forensic Strategic Solutions, LLC
Jay E. Fishman, FASA, FRICS | Managing Director | Financial Research Associates
Z. Christopher Mercer, FASA, CFA, ABAR | Founder, Chief Executive Officer | Mercer Capital

Enjoy the Excitement of Being There – Virtually

ASA
Providing Value Worldwide
www.appraisers.org
Phone, Tablet, Laptop – 24/7 ASA’s BV WebPass is at Your Fingertips

Only $399 for Members

$799 for Non-Members

Register in minutes at https://tinyurl.com/bvwebpass or (800) 272-8258!

©2019 ASA