



The next step in the Development of Appraisal Education and Cooperative Effort within the Appraisal Profession

By Micheal Evans, FASA, FRICS

Has anyone heard of the Alliance for Valuation Education (Alliance)?



At its May 2012 meeting, The Appraisal Foundation's (Foundation) Board of Trustees (BOT) established the National Education Partnership Task Force (NEP Task Force). Its charge was to: determine the feasibility of a national education partnership and, if feasible, develop a business plan to implement such a partnership. At its August 2012 meeting, the NEP Task Force concluded there was an immediate need for more consistent and timely appraiser education and therefore there was no compelling reason to delay implementation. Additionally, the NEP Task Force concluded a national education partnership:

- would promote the public trust
- was consistent with the goals of the Foundation and its Sponsors
- would benefit the valuation profession
- should be formed as a new corporation, separate from both the Foundation and its Sponsors

The partnership would be a collaborative effort between the Foundation and its Sponsors to develop topical, timely, quality, consistent education for valuation professionals and others interested in valuation education. The partnership's intent would be to not compete with its Sponsors; rather, the partnership would develop education that would supplement Sponsor education and also serve the needs of the large group of appraisers who are not affiliated with a professional organization.

At the May 2013 Foundation BOT meeting, the Foundation and its Sponsors (who opted to be part of the new organization) each chose three individuals to serve on the new organization's Board of Regents. The Board of Regents held its Organizational Meeting in Chicago in August 2013 and the Alliance for Valuation (Alliance) was constituted. The Regents chose a seventh At-Large Regent to serve on the Board. The following individuals currently serve on the Alliance Board of Regents:

- Paul Bierschwale, Chair
- Lee Hackett, Secretary
- Micheal R. Lohmeier, Treasurer
- Charles Blau
- Mark Grace
- Sandra Guilfoil
- Steve Sousa



Alliance Board of Regents

Left to right (back row): Lee Hackett, Micheal R. Lohmeier, Paul Bierschwale, Charles Blau, Steve Sousa
Left to right (front row): Mark Grace, Sandra Guilfoil



The Alliance will advance the interests of appraisers who are not affiliated with partnership organizations. Unaffiliated appraisers will have additional quality educational opportunities, as well as exposure to the country's leading professional valuation organizations. This partnership will also serve the interests of others who have a need or desire to learn more about the valuation process but who are not appraisers.

There are several benefits for Alliance Sponsors, including but not limited to the following:

- the ability to provide new benefits to members and potentially increase membership
- offer timely, quality courses
- increase education opportunities
- outsource course development
- increase opportunities to pursue other projects
- reduce course inventory
- provide courses at a significant cost savings
- submission by the Alliance to the Appraiser Qualification Board's Course Approval Program
- provide additional "branded" courses that will include participating organization logos, a description of the organization and contact information
- enhance organizational stature
- increase exposure to non-affiliated appraisers and
- possibly increase revenues

Courses (Product Line) and Delivery

The Alliance will license its courses to Alliance Sponsors and other valuation education providers. The Alliance will not present the courses. The Alliance will offer the course materials to the Alliance Sponsors at a discount below the wholesale price and to other valuation education providers at wholesale price.

The Alliance's initial focus will be to develop classroom continuing education (CE) for real property appraisers. Initial topics will be primarily those considered by the Appraisal Practices Board. Subject matter experts and instructional designers will be drawn, wherever possible, from Alliance Sponsors.

In the future, consideration may be given to developing real property appraiser qualifying education (QE) (e.g., Basic Appraisal Principles and Basic Appraisal Procedures) remedial real property education, and other valuation discipline education.

The Alliance will have its first course available for sale in summer 2014.

For more information, visit the Alliance website at: www.avenew.org



AUTHOR BIOGRAPHY

Michael Evans, FASA, FRICS has been actively engaged in the real estate appraisal field for 30 years; he is currently President of Evans Appraisal Service, Inc., a real estate appraisal company specializing in agricultural, commercial, industrial, special purpose and residential properties. He is one of a very few to hold designations in both Real Property and Rural Property for the Society. He also holds a California State Certified General license as well.

He served as the international president for the Society in 2010 and currently is the Society's trustee on The Appraisal Foundation's Board of Trustees. If you have any questions regarding this article he can be reached at mike@evansappraisal.com.