Lorrie Beaumont, ASA
Member since 1990
Accredited Senior Appraiser designation 1993

Executive Committee-International Vice President (2019-2020)
Strategic Planning-Chair (2019-2020)

International Secretary/Treasurer (2018-2019)
Board of Examiners Committee (2018-2019)
RP-NAIFA Discipline Committee Chair (2017-2018)
Strategic Planning Committee (2016-2017)
Nominating & Awards Committee (2012-2015)
Board of Governors, ASA RP Discipline Governor (2011-2015)

Lorrie is Principal of LB Appraisal Associates, Inc. in Westwood, MA. Her professional credentials include an RA Designation with MA Board of RE Appraisers (MBREA).

Campaign Statement

I have seen many changes in ASA over all my years of involvement, but none as significant, rewarding or fruitful as the changes we have put forth to date with the association. I have been privileged to have served as your International Vice President 2019-2020 and I have enjoyed working hard to make ASA a truly better association.

We are on a path towards a new direction in governance and are hopeful that this path will lead to better communication with our members, and a greater feeling of trust and confidence in our ability to lead the organization through the 21st century. Our CEO is encouraged and energized with our change in governance and our Board fully supports his guidance and leadership toward continued growth for the association. We are becoming more and more flexible to be able to adapt quickly to whatever challenges we face...and there have been many. Our expanded and diverse education program continues to produce more exciting and user-friendly experiences to both our domestic and global audiences. It is my goal to continue to enhance and grow our education and make our wealth of knowledge and experience even more accessible worldwide.

Our unique association is comprised of numerous disciplines, each working towards their own growth potential, with all of them making a contribution towards a single successful society. As a member of the Real Property Discipline, I realize the difficulty and importance of seeking innovative solutions to the problems of attrition, growth and development. Discipline diversity in leadership is crucial in recognizing what drives each specialty. Understanding and supporting each discipline's targeted critical needs is what makes ASA successful. The size and scope of each discipline has, and will continue to change over the years, but their relative importance to the multi-discipline composition of the association should not. It is essential to recognize the
importance of all disciplines no matter what their size or their income potential may be. Our elected board should be truly committed to the success of the entire association. If elected as your President, I will continue to honor and uphold the mission of ASA. As we work through the implementation of our new governance structure, I will endeavor to keep the lines of communication open and honest with our members and will work closely with our headquarters staff to troubleshoot areas of concern for the association. It is also my goal to bring the profession even closer together, by continuing to work in enhanced concert with each other and other associations, and to have the assurance that ASA will thrive and grow.

The opportunities, as well as the challenges for ASA and the profession, are numerous. We all should strive to identify and encourage the future leaders of our association. I urge all members who feel as though they have something to give back to the profession, to reach out to a current leader and ask... what can I do to help. Your expertise and enthusiasm will be appreciated and applauded, and what you will get back from your leadership experience will be invaluable.

I sincerely believe that greatness and prominence for ASA is attainable. I will work towards increasing our global presence and continue to make ASA the preeminent association for providing value worldwide. I will carry on the work within the association to encourage member growth and potential. I have already begun to see improved communication between disciplines, staff, and committee members. However, I require your assistance to advance the vision forward, and humbly ask for your vote for President. I am confident that together we can achieve these important goals.

Thank you.