Richard A. Berkemeier, ASA, ARM, MTS-Aircraft Specific  
Member since 1994  
Accredited Senior Appraiser designation 2009  

ARM Discipline Committee Member-At-Large (2019-2021)  
MTS Discipline Committee Member-At-Large (2019-2021)  
Marketing Committee ARM Member (2019-2020)  
Education Committee ARM Member (2019-2020)  
Board of Examiners Committee ARM Examiner (2019-2020)  
MTS Discipline Committee Member-At-Large (2016-2019)  
Board of Governors MTS Member (2014-2018)  
International Education Chair (2006-2007 and 2010-2011)  
MTS Discipline Committee Chair (2011-2013)  
Strategic Planning Committee Member (2016-2017)  

Course Developer for Machinery, Aircraft and ARM POV classes  
Taqeeem Instructor  
USPAP Instructor  
Taught ASA classes in Australia, Moscow, Puerto Rico, Brazil, Argentina, South Africa, Holland, London, Japan, Canada  

Senior Appraiser, Pegasus Aircraft Appraisal Group, Hope Valley, RI  

General Studies, University of Cincinnati  

Campaign Statement  

I am running for the position of ASA International Secretary/Treasurer. My goals are the following:  

Strategically, the ASA needs to double its membership base over the next five years to remain globally effective and relevant. As we look towards expanding the ASA footprint both domestically and internationally, we need to look for other organizations to merge with, such as AMEA, ASFRM, ISA, ISTAT, CBV and API. These organizations have similar brand recognition and good educational platforms. We are currently not right sized to be globally effective.  

My goal is to dramatically change the ASA Board structure. Today our board is extremely large, larger than most Fortune 100 Boards. We currently have 9 voting members on the Board who are Personal Property Appraisers. We do not need to pay for 9 when we only need one. ARM which is a discipline and represents ASA’s largest growth potential has 0 members on the Board of Governors.
Scale the Board down to one member per discipline and pare the Executive Committee down to two members who serve for 2 years each and are not paid. We do not need a treasurer as we have a CFO. Currently the President is a one-year position and we have little or no continuity. ASA also needs a board that can be nimble and make decision quickly. Let every dues paying member of the Society run for office and let the members pick the best and brightest, and eliminate Nominations and Awards committee from picking the candidates. Write-in candidates should have full access to the ASA membership data base for election notices. Under this democratic system, the Society can pick its future leaders and determine the Society’s vision going forward. All Election results should be posted upon conclusion of the voting process.

All Board meetings to be open to Dues Paying Members. We need a completely open and transparent Society.

My goal is to add value to the ASA designation and to provide each member with a full value for their yearly dues. In addition, I want to develop a global brand for our Society. ASA should change its name to a Global brand name.

ASA needs to let the new CEO lead the Society over the next decade. The new CEO should develop a 20-year strategic plan and vision for ASA. ASA needs to build a world class education delivery system. We currently are not properly staffed to develop and deliver world class education to our member base.

ASA’s strength is its Discipline Committees, and the Society should focus on their work and vision as well these are my personal opinions. If you wish to be removed from my email correspondence, simply email me at richardberkemeier@gmail.com or call me at 401-954-7779. Should you have any questions, please email or call.