William P. (Bill) Wilson III, FASA
Accredited Senior Appraiser RP, designated 1973
College of Fellows 2012

Prior service to ASA:
Board of Governors-RP Discipline Governor
RP Committee-Chair (twice), Vice Chair, Secretary/Treasurer
Past Chair-NAIFA-RP Committee
Chair-RPC NAIFA Merger Taskforce
Advisor-ASA Budget & Finance Committee
Chair-ASA Public Relations Committee
Member-Ethics Committee
Member-International Education Committee
Instructor-USPAP and Real Property classes
President, Vice President-Knoxville Chapter

Professional credentials:
CRP-Certified Relocation Professional
Certified General Real Estate Appraiser-TN license CG-002
AQB Certified USPAP Instructor by the Appraiser Qualifications Board of The Appraisal
Foundation
BS, East Tennessee State University-Business Management
Adjunct Professor-Pellissippi State Community College
Appointed to the State of Tennessee Real Estate Appraiser Commission-elected Chairman
(1991)

Owner-William P. Wilson Company, 501 Brooktree Road, Knoxville, TN

Campaign Statement

Fellow appraisers I hope that you and your family are safe, and healthy and doing well during
these unusual times. The Covid-19 crisis has been a very unprecedented and trying time for all
of us, but in my opinion the ASA staff and leadership teams have done a very good job steering
us through it. Our new CEO Johnnie White, the Executive Officers, and the BOG along with the
newly adopted governance model have been a big help in getting us through these difficult
times and I support them and what they have done.

It is a privilege to be nominated for International Secretary/Treasurer in this time of governance
change and membership growth from the NAIFA merger. For the 5 years prior to the merger I
had the honor to be the chairman of the RPC NAIFA Taskforce. This is the committee that put
together the merger of NAIFA with ASA. The merger that added approximately 600 new
members to ASA, had been attempted several times in the past. With the great work from the
wonderful members of the ASA Taskforce and the NAIFA Taskforce this time we were able to
accomplish this merger. As this merger has become effective it is very important, that we have
leaders who have previously worked with the NAIFA leaders and understand the talent, educational courses and needs of these new ASA members. As evidenced by my leadership in the merger process, I have that experience. The merger was not an easy task and it required diplomacy, compromising and listening to the needs and desires of both sides, skills which I can now bring to the position of International Secretary/Treasurer.

ASA's governance model change is currently working through some issues and changes with the Board of Governors and the Executive Committee. Experience from the NAIFA merger gives me added expertise to help ASA work through these current issues to the betterment of all of ASA—from the disciplines, to the chapters, to the international areas. It is very important that all sides be considered. My diplomacy, compromise, and listening skills will be a great asset. In these unusual times, ASA may need some crisis management. During my business career, I have had both training and experience in crisis management ranging from my time as a young military officer in a war zone, as a managing officer in a multi-branch banking institution and as a government-appointed bank conservator. My secondary vocation is working as a high school football official where, as the Referee I am the crew chief, the one in charge of the game. No one knows more about stress management and decisive decision-making than a Referee in the middle of a football game!

ASA is a great organization with many unique benefits, two of the best being the multi-discipline appraisal team concept and the network referrals from the different disciplines. The addition of 600 new members and several new chapters hopefully will increase new referrals for all disciplines. Over the years, referrals from fellow ASA members in different disciplines have been very beneficial to me. It is my goal that we increase the networking and referrals from the different disciplines to all of our members.

Overall it is my personal goal to make ASA a more open and member-benefit driven organization with a strong financial foundation. I am asking for your vote and support for the office of ASA International Secretary/Treasurer. If you would like to discuss ASA issues, please feel free to contact me at 865 692 8855 or wmpwilson@aol.com.

My prior service to the American Society of Appraisers (ASA) and the appraisal profession make me uniquely qualified for the position of International Secretary/Treasurer.

Thank you for your consideration and your vote.

Respectfully,

William P. (Bill) Wilson III, FASA, CRP, CG-002