

## **Louise Allrich, ASA Election Biography**

Louise Allrich, Accredited Senior Appraiser, specializes in appraisals of contemporary and modern fine art, public art, photography and contemporary craft art.

I have been an active member of the art world for over 40 years, owned an internationally recognized fine art gallery in San Francisco for 25 years, and worked as a fine art advisor nationally and internationally for forty years. I have completed major art consulting projects for large scale sculpture and for large art collections throughout the United States as well as in locations such as Singapore, and Malaysia. I sold a major sculpture commission for the Hong Kong Airport and was a consultant for a project in Shanghai. More recently I was invited to South Korea as the public art advisor to be on an international team of city planners for a municipality master plan for a new city being built in South Korea. I have served on the board or as an advisor for numerous non-profit organizations, including a community museum and an art school.

I currently serve on the American Society of Appraisers National Personal Property Board and on the board of the NorCal Chapter of American Society of Appraisers.

I graduated from University of California, Davis where I studied with artists such as Robert Arneson, William Wiley, Wayne Thiebaud and Kathryn Westphal.

I have lectured at institutions such as San Francisco Museum of Art, Los Angeles Museum of Art, Fine Arts Museums of San Francisco, Alberta College of Art and Design in Canada, College of the Arts in Oakland, and the School of the Art Institute of Chicago. I have also been on numerous juries including for the National Endowment for the Arts, Mid-West Regional Awards. I have moderated and been a panelist in numerous symposiums.

My company is based in San Francisco, CA and focuses now on fine art appraisals.

### **What contributions have you provided ASA as a member or to a comparable organization(s)?**

As a member of the National Personal Property Committee of the ASA since 2021, I have been focused nationally on recruiting highly esteemed members of the art community, as well as other personal property areas, to join ASA and become personal property appraisers. I am also actively listening to and working with our members regarding their desires, questions and problems. I also focused on helping ASA headquarters understand Personal Property's specific needs which are often different than the other disciplines.

I have served as President, Vice President, Personal Property Chair and Mentoring Chair during the last twelve years on the Northern California ASA Chapter board. I have been successfully recruiting and mentoring new members, organizing events and creating an active supportive community for our appraisers.

### **What do you wish for ASA's members?**

I would like to see our members prosper (financially and intellectually) in our profession and be recognized widely as providing the finest quality work.

**What do you wish for ASA in the profession?**

I would like to see ASA be continually recognized as the best organization in our profession and one that attracts the best representatives of the personal property community to be members. I want potential clients needing appraisals of personal property to view ASA as the organization that can best satisfy their needs.

**Why should members vote for you?**

I will continue to work diligently on the Personal Property Committee, representing our members and listening to their interests, requests and questions.

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