

Liza D. Bowersox, ASA
Election Biography

Member since 2016

Accredited Senior Appraiser designation earned 2019

Business Valuation Discipline Committee - Member At-Large (2021-2024)

Education Subcommittee Member

BV202 Lecturer 2023-present

Conference Subcommittee Member Webinar chair 2022 - 2023

ASA delegate to the ESG and Intangible Assets Working Group

Richmond Virginia Chapter - Vice President (2018-2020)

I am currently a Managing Director of Weaver, serving the east coast market.

BA - University of Virginia: Economics and Government

Why do you feel you are qualified for this position? Include information on past volunteer positions with ASA and other organizations.

The primary qualification to serve the BVC is active commitment to expand the membership and improve the quality of services the ASA provides to members. I have served the ASA as a member-at-large of the Business Valuation Committee, and as vice president of the Richmond, Virginia chapter of the ASA. I am an active member of the ASA and contribute through BVC committees and by attending annual events such as the International Appraisers Conference as well as the Fair Value conferences. The strength of the ASA stems from active engagement by our members in propelling our profession forward and working together to mutually prosper and enjoy this amazing profession. I really enjoy serving the ASA. During my first term on the BVC I developed strong working relationships with the Board of Governors, headquarters, my fellow BVC members, and most importantly the students I had the privilege to meet during the principals of valuation courses. As a Managing Director at Weaver, I actively mentor and encourage our new associates to pursue the ASA credential and engage in our profession. I'm very excited to continue to recruit and support the growing number of new professionals coming into the ASA.

What contributions have you provided ASA as a member or to a comparable organization(s)?

I am running for my second term on the Business Valuation Committee.

During my first term on the BVC, I served as coordinator of the ASA BV Webinars and I'm presently representing the ASA as a member of the ESG and Intangible Assets Working Group along with leaders of our peer Valuation Professional Organizations across the world. I am also on the Education Committee as a teacher of BV 202: The Income Approach, and the conference committee for the 2024 IAC.

What do you wish for ASA's members?

More engagement with each other. Deeper collaboration. A great career that offers stimulating challenges and lucrative rewards for as long as the appraiser wishes to work. Confidence to challenge yourself to take on new types of engagements, knowing that you're supported by an organization that will allow you to practice in any arena you choose.

What do you wish for ASA in the profession?

I would like to see the ASA continue to lead and strengthen our position as provider of the best BV education and support for new appraisers. We need to open education channels to remote and online learning while offering in-person options for courses worth investing in. Through ongoing member support and a portfolio of networking options, the ASA should be at the center of our members' professional journey.

Why should members vote for you?

The ASA is in transition with many leaders who have committed their entire career to serve the ASA approaching retirement. We need more Fellows who have decades left to give their career. My priority is to engage with mid-career and rising star professionals to inspire greater participation and share all the ways I have benefitted from serving the ASA and giving back to our profession. I'll promote the ASA and the appraisal profession on your behalf, so we all have great careers to look forward to and the best and brightest young talent is attracted to the profession to fill our shoes.