

Monica L. Caldwell, ASA, MGA®
Election Biography

Started in the Jewelry industry in 1985, when my mother-in-law asked me to come work for her. I earned my Graduate Gemologist certificate in 1996 and my Master Gemologist Appraiser certificate in 1999.

I then bought our high-end retail store from my mother-in-law in 2000. I continued to run the store and provided custom-design, repair watch repair and appraisal services in the store. In 2023, I closed the store front and now operate by appointment only. As we were an established store for 43 years, I am still staying busy! I have re-certified five times now and believe in providing honest, professional appraisals.

Why do you feel you are qualified for this position? Include information on past volunteer positions with ASA and other organizations.

I feel my background in the jewelry business and appraisal industry will be of benefit to the board. I am a past treasurer for the Accredited Gemologist Association and have held positions of President, Vice-President and Secretary of our local ASA Chapter.

What contributions have you provided ASA as a member or to a comparable organization(s)?

As stated above, I have held local board positions with ASA. For local groups or individuals interested in gemology and appraising, I offer my lab for their use free of charge. I would like to see more professional appraisers in our industry.

What do you wish for ASA's members?

More prominence in the industry.

What do you wish for ASA in the profession?

To become more prominent in the industry.

Why should members vote for you?

Honestly, I was asked if I would be interested in becoming a board member.

I am honest, hard-working and always try to do the best job possible.