

G. Adrian Gonzalez, ASA

Election Biography

G. Adrian Gonzalez, Jr., ASA, MRICS-Candidate for ASA International President. For 25 years he has been president of Adrian Gonzalez & Associates, PA, located in Hollywood and Miami, FL and a Fee Appraiser for over 40 years. Adrian has been a member of the ASA since 1991 earning the Accredited Senior Appraiser designation in Real Property-Urban in 1993.

Service to ASA includes:

- ASA International Vice President July 2023- June 2024

- International Conference Committee
- Chapters Working Group
- Strategic Planning Committee
- Compensation Task Force
- Governance Education Committee
- CEO Search Committee

- ASA International Secretary/Treasurer July 2022- June 2023

- Budget and Finance Committee
- Investment Committee
- Audit Committee
- Motoring Task Force

- ASA Region 2 Governor 2017-2021
- ASA International Virtual Chapter - Vice President 2020-2021
- ASA Diversity and Inclusion Task Force-2020-Present
- ASA CEO Search Task Force-2019
- ASA Chapter 82-President 1996, 2013-2016
- ASA Chapter 82-Vice President 1993, 2013

Additional Professional Credentials include:

- Member of Royal Institution of Chartered Surveyors Chartered Valuation Surveyor designation 2020
- Member of International Right of Way Association
- Member of the Florida and National Board of Realtors
- State Certified General Appraiser RZ1555-FL
- Licensed Real Estate Broker-FL
- University of Florida, BSBA Degree with a Real Estate Major

Campaign Statement

My enduring service with ASA spans 34 years, beginning with leadership roles at the local chapter level and culminating in my current position as the International Vice President on the Board of Governors.

Over the years, ASA has evolved into one of the world's foremost appraisal organizations. Our primary objective remains steadfast: to uphold ASA as the leading multi-disciplinary appraisal organization, enhancing the value and prestige of our designations.

The ever-evolving landscape of our industry and the global environment necessitates greater adaptability from our Society. I firmly believe that our symbiotic relationship with our members and leadership will not only strengthen ASA but also propel us toward increased professional satisfaction and broader market influence, both nationally and internationally.

As a Board, we continually acknowledge the unwavering support our members receive from our leadership and the additional value their designation brings to the marketplace. Active involvement with ASA not only grants members access to affordable, high-quality education but also aligns their success with that of our leadership. Our objective is to ensure the provision and expansion of these membership services to our members.

The Board remains committed to prioritizing our members' interests. Transparent leadership practices at all levels, coupled with mechanisms for member feedback input, form the foundations of effective governance. Our current governance model, a dynamic document, equips us with the necessary tools to uphold this commitment.

My aim is to continue fostering collaborative, strong leadership, spanning from individual disciplines to local chapters, and extending to the national and international levels. This will further fortify ASA and propel us toward greater success within the appraisal profession. We endeavor to expand our market share by projecting a professional image at both micro and macro levels, ensuring recognition of our members' professionalism, integrity, and ethical conduct.

As your President, I pledge to continue my service to the Society with integrity and professionalism, guided by the Golden Rule—by treating others as I would wish to be treated.