

Ruka Jesinawu ASA, ARM
Election Biography

Member since 2016

Accredited Senior Appraiser designation 2019

Accredited Senior Appraiser (ARM) designation 2020

I am currently working as Machinery and Equipment Valuation Consultant at Saudi Authority for Accredited Valuers (TAQEEM) located in Riyadh, Saudi Arabia.

I am involved in training ME valuation courses, valuation report reviews, ME curriculum updates and development, service provider engagements, and organizing collaborative assignments with international valuation professional bodies such as ASA and IVSC.

AREIZ, REAZ, SAIV etc.

BEd – University of Zimbabwe

MSc – University of Reading, UK.

Why do you feel you are qualified for this position? Include information on past volunteer positions with ASA and other organizations.

I have had many contacts with ASA staff and MTS committees at TAQEEM where I work and also being an ASA member, I believe this is the right time that I voluntarily take an active part in the ASA MTS committee activities. Working at TAQEEM has given me an opportunity to interact with ASA management and technical committees in many collaborative assignments such as ASA – TAQEEM mutual professional designation engagements, TAQEEM machinery and equipment valuation course material updates and webinars. I was IVC 2022 Host Country representative and worked with other IVC executive committee in organizing the IVC 2022 conference held in Riyadh, Saudi Arabia.

What contributions have you provided ASA as a member or to a comparable organization(s)?

Since accredited as an ASA member in 2019, I have been actively involved in promoting the ASA activities and MTS accreditation program to many people in the Middle East and Africa. As a result, many people who sought our guidance and encouragement have been accredited as ASA members. There is a significant growth in the number of ASA MTS membership in the Middle East. I am one of the first ASA members in Middle East to obtain Appraisal Review and Management (ARM) accreditation with IVS project submission. My ARM class project has been used in the teaching of ARM class to illustrate the application of ARM concepts to IVS compliant report reviews.

What do you wish for ASA's members?

My wish is that ASA members be actively involved in the day-to-day activities of the ASA. Let their voice be heard and help raise the flagship of ASA as a distinguished international organization of appraisal professionals to all stakeholder's world over. Senior and experienced members must take an active role in promoting best practice and standards in appraisal profession and pass on that to new generations.

What do you wish for ASA in the profession?

I wish ASA to continue reaching out many people globally and promote international best practice and professionalism in appraisal activities through training, conferences, and other engagements. It is not easy to get ASA accreditation. ASA must maintain high standards and keep on improving their training material and manuals in line with new social order and technological developments.

Why should members vote for you?

I believe I am a suitable candidate to be elected into the MTS committee and be a representative of the Middle east and Africa. I want to see the growth of ASA membership in the Middle East and Africa. ASA has played an important part in my professional life. It is the right time to give back to ASA and help ASA to continue moving forward.