Matthew Kaufman, ASA, ARM Election Biography

I am asking for your vote as the next International Secretary. Prior to my current position as the Appraisal Review and Management Discipline Committee Chair, I served as a Member–at-Large, on both the ARM Committee and the MTS Committee.

While on the ARM committee, I performed several tasks that lay outside of regular committee duties, including:

- 1. Procured a Governor's seat for the ARM Discipline Committee.
- 2. Worked on the Board Reduction Task Force.
- 3. Served as the International Conference Liaison for the ARM Discipline.

While on the MTS committee, I performed several tasks that lay outside of regular committee duties, including:

- 1. Worked on the team that drafted and worked with Taqeem, the Saudi Authority for Accredited Valuers. This was a move towards reciprocity between ASA and Taqeem, whereby any Taqeem Accredited Senior Appraiser from either organization can perform appraisals outside of the respective areas after payment of membership to ASA or Taqeem. Further, Taqeem used parts of ASA's education system to educate their members.
- 2. I contributed as an editor to the 4th edition of the MTS Textbook.

The foundation of my candidacy:

- Education, Education, Education. I will work to have the ASA education opportunities furthered to meet individual needs. I was fortunate to use distance learning for three of my four MTS POV courses. I would like to see this be offered more "on demand", so that working professionals can move towards their goals by not having to take valuable time away from their jobs and family, as well as limited travel expenses.
- 2. I will work to have ASA Headquarters improve the tracking of Continuing Education Credits.
- 3. I will work to have the Education offerings updated to match current technology standards, and to better incorporate USPAP and

IVSC standards.

Many of you whom I don't know personally may recognize my last name. My father, Richard A. Kaufman, was a prior International President and Fellow of ASA. From the early part of my career in 2006, and throughout his passing in 2019, I had the privilege of learning from him. I couldn't have asked for a better mentor. Through his example of commitment to the betterment of our chosen career and colleagues, I intend to continue contributing to the ASA and its membership.

Why do you feel you are qualified for this position? Include information on past volunteer positions with ASA and other organizations.

I believe I am qualified for this position due to my strong dedication, relevant skills, and experience gained through past volunteer positions. Boy Scouts of America, Rotary International and those of the American Society of Appraisers. I have actively contributed to the American Society of Appraisers (ASA)

and other organizations, honing my abilities in communication, collaboration, and competency to perform the duties necessary for this position. My commitment to advancing the profession and my track record of success in volunteer roles demonstrate my readiness to excel in this position.

What contributions have you provided ASA as a member or to a comparable organization(s)?

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What do you wish for ASA's members?

That each member of the profession can be the leading edge for everything regarding valuation services. Further, It is my hope that we as established appraisers can work with younger generations to show them what a rewarding and worthwhile career valuations can be.

What do you wish for ASA in the profession?

I want to advance the profession and the American Society of Appraisers to be the go-to source for all things regarding valuation services. Further that we can collaborate with other Valuation Service Organizations and bring them in line with ASA. If we as the ASA cannot find ways to expand our reach, we are doomed as a VSO. I would hope that we can expand membership through partnerships with colleges, and other career placement services to show the rewarding aspects of being valuation experts.

Why should members vote for you?

The valuation profession has put food on my table since the early 70s. With my dad beginning his valuation career at that time, I would have not thought that I would come to this point in my career and life. I am proud of what he has done and what I continue to do, I hope that others can have the same sense of pride to be part of such a profession. I have performed work in North and South America, Europe and Asia, while I have not performed work in Australia, or Africa, I have international experience necessary for the position. My hope is that I can work with other members to recruit younger generations into the profession, such that as we move on there is continuity in the profession, and that we have provided opportunities for them, while taking care of ourselves. I sincerely honor your consideration of me as the next International Secretary-Treasurer and would look forward to representing you.