

**Todd S. Larson, ASA**  
**Election Biography**

I have been performing business valuation work since 1996, became an ASA member in 1998 and gained the Accredited Senior Appraiser (ASA) designation in 2001. I have served as a Member-at-Large on the ASA Business Valuation Discipline Committee since 2021.

I earned a Master of Business Administration degree (with a Finance concentration) from the University of Southern California (USC) in 2004 and a Bachelor of Science degree in Business Administration from California State University Northridge (CSUN) in 1996. I spent my first 19 years in the business valuation industry at Cogent Valuation (formerly Houlihan Valuation Advisors), ending my tenure as Vice President in 2015. From there, I moved to SingerLewak (a regional accounting firm) as a Managing Director heading the business valuation group through 2020. I am currently a Director at Stout in San Diego, California. In addition to performing business valuation work for the past 28 years, I have taken a leadership position in my firms by performing many functions such as recruiting staff, creating educational programs, managing departments, and even leading the information technology side of the business. I have also been a part-time lecturer teaching finance and computer classes at California State University Northridge (CSUN) since 2016.

Outside of my business valuation and teaching activities, I have held several board positions, including the Association for Corporate Growth (ACG) 101 Chapter as Treasurer, CASA of Ventura County, and am currently a Board Member at the Ocean Institute located in Dana Point, California.

I have enjoyed my time on the BVC so far and look forward to another term so I can continue to make an impact on the profession, including helping with the return of the BV Challenge Cup.

**Why do you feel you are qualified for this position? Include information on past volunteer positions with ASA and other organizations.**

I have served on the ASA Business Valuation Discipline Committee since 2021 working with the group as a whole as well as contributing specifically to coordination of the annual BV conference and the BV Review. Most recently, I am working with the team reviving the ASA BV Cup Challenge.

**What contributions have you provided ASA as a member or to a comparable organization(s)?**

My primary contribution to ASA has been through my time on the ASA Business Valuation committee since 2021. Although I have been an ASA member since 1998 but have only recently been able to give back through participation on the BVC. I have found this work rewarding and look forward to another term.

**What do you wish for ASA's members?**

I would like every practitioner to have a fruitful and satisfying career. My desire is for all ASA members to continue to grow individually and to band together to propel the valuation industry even higher.

**What do you wish for ASA in the profession?**

The ASA has done a wonderful job of ensuring the best quality practitioners hold accreditation through ASA and promoting awareness of this fact. But there is always more that can be done.

**Why should members vote for you?**

I believe that my current experience on the ASA Business Valuation Discipline Committee prepares me well for another term. I will be able to bring that experience to this term and hit the ground running.