

**Lisa M. Meinczinger, ASA**  
**Election Biography**

Lisa Meinczinger, SRA, AI-RRS, ASA, CRP, RAA, CDEI, GREEN is a highly accomplished Certified Residential Appraiser based in Indiana, boasting an impressive array of designations and certifications in the real estate appraisal field. Holding the SRA and AI-RRS designations from the Appraisal Institute, as well as the ASA designation from the American Society of Appraisers, the CRP designation from WERC (Employee Relocation Council), and the RAA and GREEN designations from the National Association of Realtors (NAR), Lisa exemplifies expertise across various domains of real estate appraisal.

In her professional capacity, Lisa holds pivotal roles in numerous organizations and committees, demonstrating her commitment to the advancement of the profession. She has served as a member at large on the RP committee for ASA, contributed to the planning committee for the International Conference, and is actively involved in education programs at ASA. Lisa has also contributed significantly as the Education Liaison for Region V, facilitating the development of educational programs for members. She currently holds the position of Chair for Candidate Guidance at the Appraisal Institute's Ohio State Chapter and serves as Secretary/Treasurer for the Hoosier State Chapter, along with contributing to the Homegrown education committee. Notably, she holds the position of Third Director for the Appraisal Institute National Board in 2024, showcasing her leadership at a national level. Lisa is currently Secretary of the Appraisal Foundation Advisory Council.

Recognized for her expertise, Lisa has served as a Discussion Leader at the Leadership Development and Advisory Council in 2019, highlighting her leadership within the Appraisal Institute. Additionally, she is a seasoned instructor for the Appraisal Institute, qualified to teach various pre-licensing classes and continuing education courses. Lisa's commitment to diversity and education is further evidenced by her role as a mentor for the New York Mortgage Coalition's Appraiser Diversity Initiative (ADI) program, as well as her involvement in assisting with an ADI program for the Ohio Chapter.

Lisa's dedication extends beyond her professional endeavors, as she actively contributes to her community through involvement with the local Special Olympics Organization since 2010. Through teaching ballroom dance, event planning, and participation in state dance competitions, she positively impacts the lives of others.

With a bachelor's degree in Public Affairs from Indiana University Purdue University at Indianapolis (IUPUI), Lisa possesses a strong academic foundation complementing her extensive professional experience. Specializing in areas such as solar and energy-efficient homes, relocation appraisals, foreclosure/distressed property valuations, desktop appraisals, rural valuations, and field reviews, Lisa has successfully operated her appraisal business for 20 years.

Lisa currently resides in Greenfield, Indiana, and welcomes inquiries via email at [hoosierappraiser@gmail.com](mailto:hoosierappraiser@gmail.com). Her multifaceted expertise, leadership roles, and commitment to community service underscore Lisa Meinczinger's exemplary contributions to the real estate appraisal profession.

**Why do you feel you are qualified for this position? Include information on past volunteer positions with ASA and other organizations.**

I excel in developing and implementing educational initiatives, demonstrating true leadership, and fostering innovative ideas. Approachable and committed to teamwork, I am dedicated to leaving the profession in a better state than we found it. Addressing challenges like valuation bias and the lack of diversity in our field is a top priority, and I am actively working to eliminate these issues. My involvement in various organizations has allowed me to contribute ideas for education and webinars, as well as support initiatives such as the Appraiser Diversity Initiative (ADI). As a team player, I am willing to take on any necessary role to facilitate the growth of both the profession and the organization.

**What contributions have you provided ASA as a member or to a comparable organization(s)?**

For the past three years, I have been an active member of the RP committee, where I've assisted in developing educational initiatives. Additionally, my involvement in planning the International Conference over the same period showcases our collective growth within the discipline. I excel in developing and executing educational programs, embodying true leadership qualities, and consistently generating innovative ideas. Approachable and committed to teamwork, I am driven by a desire to leave the profession in a better state than we found it. Addressing pressing issues like valuation bias and the lack of diversity in our field is a top priority for me, and I am dedicated to driving meaningful change in these areas. My contributions to other organizations, particularly through the development of education materials, webinars, and support for initiatives like the Appraiser Diversity Initiative (ADI), underscore my commitment to advancing the profession. As a dedicated team player, I am willing to take on any necessary role to facilitate the growth and prosperity of both the profession and our organization.

**What do you wish for ASA's members?**

I aspire for ASA members to receive unparalleled support from the organization, filling gaps where other organizations may fall short. I envision a membership that instills pride and positions ASA as a leader in the appraisal industry. My goal is for ASA members to excel, with our designations widely recognized as symbols of the additional education, training, and expertise they represent. I aim for ASA to be highly respected and acknowledged as an innovative force, a premier provider of education, and a welcoming environment for all in the profession.

**What do you wish for ASA in the profession?**

I envision ASA as a pioneering advocate for appraisers' rights, championing support for critical issues and earning industry-wide respect through proactive, supportive actions. I advocate for ASA to engage in lobbying efforts in Washington DC, educating the public about the essence of our profession, our methodologies, and the significance of our work. I envision ASA as the organization that wholeheartedly backs its members in every aspect, recognizing that our collective strength far surpasses individual efforts. Together, we can amplify our impact and elevate the standing of the entire appraisal industry.

**Why should members vote for you?**

I humbly ask for your vote, as my active involvement over the past four years reflects my unwavering commitment to advancing both our organization and the appraisal profession as a whole. ASA has provided a welcoming and supportive environment, fostering meaningful relationships among its

members. My profound respect for our membership, leadership, and the current state of our organization drives my dedication to continuous improvement.

I bring to the table leadership qualities, innovative thinking, problem-solving skills, and unwavering support, making me a great motivator for positive change. In my view, individuals like me are essential for meeting our goals and propelling our organization forward.

My well-rounded understanding of all facets of the appraisal industry, from serving on The Appraisal Foundation Advisory Council to involvement with specialty organizations, equips me with insights into the challenges currently facing appraisers. With your vote, I pledge to utilize my experience and expertise to address these issues and lead ASA towards a brighter future.