

**Donald Osborne, ASA**  
**Election Biography**

I have been a member of ASA since 2004, when I founded my business Donald W Osborne, LLC / Automotive Valuation Services. I have devoted my time to the appraisal of collector automobiles, automobilia and auto-related books and artwork since that time and have contributed to the ASA with my time in participation in the activities of the Automotive Specialties group of PP including our annual conferences, ASA International Conventions and PP Symposia.

My writing has been published in periodicals including The New York Times, Wall Street Journal, Art & Antiques, Panorama, Cavallino, Octane, Magneto, Hagerty Magazine, Road & Track, Automobilia and others. I have served as founding publisher of Linkage magazine and my first book, "Stile Transatlantico / Transatlantic Style: A Romance of Fins and Chrome" was published in 2016.

I have served as a curator for automotive and design exhibitions in California and Rhode Island and have been a guest speaker at the Yale School of Architecture in conjunction with Lord Norman Foster's international project to explore the future of mobility.

My work in valuation principles, market analysis and expertise has been seen for seven seasons in the segment "Assess & Caress with Donald Osborne" on Jay Leno's Garage on CNBC Prime Time and I have appeared in several hundred informational videos automobiles from the early 1900s to today on the Audrain Museum Network on YouTube.

I have served on the Personal Property Committee of the ASA for the past two years. My company is based in Palm Springs, CA and we work throughout the USA and perform consulting work worldwide.

**Why do you feel you are qualified for this position? Include information on past volunteer positions with ASA and other organizations.**

I have given presentations at specialty-specific gatherings as well as ASA International Conventions and contributed my experience in marketing to the ASA as well as a specially created promotional program with Jay Leno to emphasize the importance of choosing an accredited appraiser.

**What contributions have you provided ASA as a member or to a comparable organization(s)?**

Active participation in International Conventions, specialty meetings and forums as well as publications and media appearances.

**What do you wish for ASA's members?**

I want the ASA to stand for the best in preparation, standards, and achievement in the appraisal field and to communicate the clear need for potential clients to choose an ASA-accredited appraiser first.

**What do you wish for ASA in the profession?**

To be recognized as the most professional, disciplined and market-leading appraisal organization, a standard to which all others are compared and measured against.

**Why should members vote for you?**

My visibility in the world of collectible automobiles, throughout the USA and globally, can greatly assist in both helping the ASA achieve the recognition it merits as well as providing a communications platform with which it can reach new clients and stakeholders.