

Ronald Prat, ASA, ARM, IFAS
Election Biography

Ron Prat, ASA, ARM, IFAS, IFAA, CEA- is qualified as a candidate to serve as the Secretary/Treasurer. Ron has been president of Silverpilen Corporation in Ortonville, MI, since 1998 and a member of the American Society of Appraisers since 2008.

His service to ASA includes:

- Past President 2013-2014 (Detroit Chapter 013)
- Past Vice President 2012-2013 (Detroit Chapter 013)
- Past Secretary/Treasurer 2011-2012 (Detroit Chapter 013)

Additional Professional Credentials include:

- ASA (ARM RP) appraisal review and management
- ASA (Ad Valorem / Mass Appraisal)
- ASA (Real Property) • IFAA (Agricultural)
- IFAS (Income Properties)
- Real Property Committee for ASA
- 2017 International Conference Chairman for Real Property
- 2016 International Conference Chairman for Real Property
- 2015 Education and Ad/Valorem Mass Appraisal Chair
- 2015 Nominee for Secretary/Treasurer
- 2014 - Member-at-Large
- 2013-2014 Ex-Office Member

State Certified Residential Appraiser in Florida and Michigan

- Licensed Real Estate Agent
- Michigan State University, B.S. Labor Relations, and Economics

Other areas of appraisal contributions:

- Subject Matter Expert (SME) and Course Developer for:
- The Appraisal Foundation (TAF)
- Data Collection / Verification of Residential Sales in the Sales Approach
- Alliance for Valuation Education (AVE)
- Understanding and Using Comparable Transactions (SME)
- Developing and Supporting Adjustments (Co-Author)
- ASA (Webinar Developer/Presenter)
- Identifying and Extracting Adjustments for Residential Sales Comparison

I request your support and vote for me to be the next ARM Secretary/Treasurer in the upcoming election.

Why do you feel you are qualified for this position? Include information on past volunteer positions with ASA and other organizations.

I have been actively involved in ASA since 2008, holding leadership positions in the Detroit Chapter (013). Additionally, for the past 34 years, I have run my small firm and have dealt with countless types of individuals and personalities. My success results from my ability to manage my personnel and interact and engage with various clients. My success is attributable to my treatment of people through mutual respect, honesty, and truthfulness. Looking at the larger picture allows one to view one's surroundings and put oneself in someone else's shoes to view how one's decisions affect future outcomes.

What contributions have you provided ASA as a member or to a comparable organization(s)?

As a past associate member of the Appraisal Institute -(Great Lakes Chapter), I was a Regional Representative in 2011, 2012, and 2013 and part of the Nominating Committee for 2013 and 2014.

What do you wish for ASA's members?

Members feel that ASA supports them and has their backs. Easy access to the highest quality education at a reasonable cost. Mentorship/leadership helps and supports its members in earning designations that provide an advantage and real value in the marketplace.

What do you wish for ASA in the profession?

For ASA to be considered the gold standard in the appraisal profession worldwide, it is important that our organization continues to provide top-quality education to both the private and public sectors. With strong leadership and mentorship, ASA has become a reputable source for multi-disciplined appraisal education. Upholding ethics and professionalism will always remain the foundation of ASA, strengthened by the advanced educational offerings that will allow us to gain a larger market share of business due to our professional image. Our members in all disciplines will benefit from the superior acceptance of our professionalism and ethics, thanks to ASA's leadership and cooperation. This relationship will ensure our future success in multi-disciplinary valuation.

Why should members vote for you?

My dedication to giving back to ASA and placing service above self-interests has been paramount. My experience in both the private and public sectors has undoubtedly provided a unique perspective that will be valuable in this role for ARM. Being part of ASA has helped me achieve many goals in my professional and personal life. My commitment to timely and accurate responses to concerns is a testament to my dedication to helping others. I believe that my involvement with ARM will be instrumental in providing a vehicle for ARM members to provide feedback on how the organization is run, ensuring that their voices are heard, and their opinions carry weight.