Bill Wilson, III, FASA Election Biography

Since joining ASA, I have held several offices and positions. This prior service to ASA gives me the experience and knowledge to serve the Real Property Committee.

Offices and positions:

- Real Property committee; Chairman, Vice Chairman & Secretary/Treasurer
- Member of the Board of Governors Real Property Discipline, Governor
- ASA Budget & Finance Committee Advisor member
- Chapter President and Vice President of the Knoxville, TN ASA chapter
- International Public Relations Committee Chairman
- Ethics Committee member
- Member of the ASA College of Fellows
- ASA Instructor USPAP and Real Property classes

Why do you feel you are qualified for this position? Include information on past volunteer positions with ASA and other organizations.

I feel I am qualified for this position due to my many volunteer positions with ASA and other organizations. A few of the positions I have held with ASA are:

- Member of the Board of Governors Real Property Discipline, Governor
- Real Property committee; Chairman, Vice Chairman & Secretary/Treasurer
- Chapter President and Vice President of the Knoxville, TN ASA chapter
- Member of the ASA College of Fellows
- Past President of the Tennessee Appraisers Coalition, a statewide appraiser coalition
- Appointed to the State of Tennessee's Real Estate Appraiser Commission. Elected Chairman of the commission in October 1991

What contributions have you provided ASA as a member or to a comparable organization(s)?

I have been very active in the ASA governance, having served on the Board of Governors and the Real Property-NAIFA committee. Was co-chairman of the ASA-NAIFA Taskforce/ Merger committee. Served on the Tennessee Real Estate Appraiser Commission and Tennessee Appraisers Coalition.

What do you wish for ASA's members?

- 1. Increasing the ASA designation's national/international exposure, acceptance, and recognition, by marketing and branding of ASA as the premium appraisal association.
- 2. Promoting the ASA appraisal team concept, i.e., no other organization can offer the ASA multidiscipline appraisal team to handle address a client's entire varied valuation problem needs.
- 3. Promoting and strengthening ASA education from the international, national, and local level and across all disciplines.
- 4. Strengthening our chapters to maintain strong chapters, assist those struggling and offer alternatives, such as virtual chapters, where local meetings are impractical.

What do you wish for ASA in the profession?

An increase in the recognition of ASA designation's both at the national and international level with the acceptance and recognition that it is the premium appraisal association.

Increasing ASA membership through the recruitment of new members in the United States and internationally.

More marketing of the ASA brand to help increase members business.

Why should members vote for you?

The experience and historical knowledge I have from serving in several offices and positions gives me the experience and knowledge to serve the Real Property Committee.

Overall, it is my personal goal to make ASA a more member-benefit driven organization with a strong financial foundation. I am asking for your vote and support for the office of Real Property-NAIFA member. Thank you for your consideration.