

Jamie Allen, ASA
Election Biography

Jamie Allen, ASA joined the American Society of Appraisers (ASA) in 2008 and earned her Senior Appraiser designation in Machinery and Technical Specialties in 2013. With nearly 20 years of experience, she has conducted appraisals worldwide for financial reporting, taxation, restructuring, financing, insurance, asset disposition, estate planning, and internal planning. She currently serves as a Director at Ryan, LLC, based in Chicago, Illinois.

In 2015, Jamie was elected as a Member-at-Large for the ASA's Machinery and Technical Specialties (MTS) Committee. Since then, she has dedicated her time to advancing ASA's mission by enhancing educational programs and member services. Her leadership roles and contributions include:

MTS Committee Member-at-Large (2015–2019)

MTS Secretary (2019–2020)

MTS Treasurer (2020–2021)

MTS Vice Chair (2021–2023)

MTS Chair (2023–present)

Editor, *Valuing Machinery and Equipment: The Fundamentals of Appraising Machinery and Technical Assets*, 4th Edition

MTS Co-Chair, International Conference Planning Committee (2019–present)

Board of Examiners Member (2019–present)

Developer, MTS ME 204 Report Writing Course (2024–present)

MTS Instructor (2023–present)

Additionally, Jamie was recently appointed as a member of The Appraisal Foundation's Personal Property Resource Panel, further demonstrating her expertise and commitment to the profession.

Why do you feel you are qualified for this position? Include information on past volunteer positions with ASA and other organizations.

I am running for International Secretary/Treasurer because, through my decade of dedicated service to the ASA, I have played a pivotal role in driving meaningful improvements within the MTS Committee and discipline. Early in my tenure, I identified a critical need for greater transparency, accountability, and communication—not only between discipline committee leadership and its members but also between ASA Headquarters and the various disciplines. Recognizing these challenges, I have focused my leadership efforts on fostering open communication with both headquarters and membership, establishing clear standards of accountability for our valued volunteers, and promoting transparency in

addressing ongoing issues. These initiatives have resulted in more efficient committee meetings, increased volunteer engagement, and stronger connections with our membership. Conversations with peers across other disciplines have made it evident that these challenges extend beyond MTS. I believe my experience in ASA leadership has equipped me to expand these efforts organization-wide, ensuring improved transparency, accountability, and communication across all disciplines and strengthening ASA's overall effectiveness.

What contributions have you provided ASA as a member or to a comparable organization(s)?

I am proud of the strides and accomplishments I have made during my tenure on the Machinery and Technical Specialties (MTS) Committee. Some of the most notable projects I have led include:

- Editor of the 4th Edition of the MTS Textbook (2020): I served as the editor of Valuing Machinery & Equipment: The Fundamentals of Appraising Machinery & Technical Assets, working alongside Garrett Schwartz over two years to facilitate the comprehensive update of every chapter. Our efforts included individually reviewing contributions from more than 40 experts, coordinating with vendors for indexing, copy editing, formatting, layout, cover design, and overseeing the final printing of the book.
- ASA MTS Normal Useful Life Study Refresh: I oversaw the initiative to update and establish a cyclical review process for the ASA MTS Normal Useful Life Study. This ensures regular updates and ongoing availability of this essential resource for all ASA members through the organization's website.
- Editor of the MTS Journal (2021–2023): I played a key role in revitalizing the MTS Journal, restoring it as a must-read quarterly publication. Collaborating with headquarters and Tim Roy, we modernized the journal's format and engaged a professional copy editor to enhance its presentation. As part of our ongoing evolution, we have transitioned to a more web-based format, which is currently under development.
- Co-Chair of International Conferences and Educational Offerings: I have co-chaired multiple highly attended International Conferences, as well as other significant MTS educational programs, including the upcoming Equipment Valuation Conference and the Personal Property Tax Conference.
- Redesign of MTS Principles of Valuation (POV) Courses: I spearheaded a comprehensive rewrite of the MTS POV courses, consolidating the legacy material into three streamlined courses and introducing a mandatory report writing course as the fourth POV. Personally, developing this course, I aimed to help candidate members overcome the challenge of drafting an appraisal report for their designation packet, enhance the quality of reports submitted to the Board of Examiners, and equip members with the necessary tools to maintain the highest standards in the profession. These new courses were launched in 2024 and 2025.

What do you wish for ASA's members?

My vision for ASA membership is to promote accountability, transparency and effective communication within the organization. I want to encourage ASA to enhance the overall value and experience for members by increasing the benefits of affiliation and strengthening brand recognition. I aim to elevate educational standards by offering more advanced courses on appraisal theory and technological advancements in appraisal development and providing regular market updates to ensure members stay at the forefront of the industry. Additionally, I advocate for improving the online education format to

enhance accessibility and engagement. Expanding networking opportunities is also a priority, including fostering multi-discipline collaboration at the annual conference and encouraging inter-discipline connections by offering more in-person education options. Furthermore, supporting and expanding ASA's international presence to better serve members across the globe while still advocating for our domestic membership base.

What do you wish for ASA in the profession?

I envision ASA continuing to expand its influence within the appraisal profession by fostering strategic partnerships with firms that provide valuation services, ensuring they recognize the value of ASA's education and actively encourage their staff to pursue ASA accreditation. Strengthening brand recognition and public awareness is essential so that attorneys, accountants, business leaders, and other key stakeholders understand the importance of working with an ASA-designated appraiser. Additionally, ASA should develop strategic collaborations with related industries, such as auction houses, museums, galleries, and other entities that both utilize and contribute to valuation services. By positioning itself as a leader in the profession, ASA can further enhance its credibility, expand its reach, and reinforce the significance of professional accreditation in the field of appraisals.

Why should members vote for you?

Members should vote for me because of my proven track record of dedication, leadership, and impactful contributions to the ASA. Throughout my tenure on the MTS Committee, I have spearheaded key initiatives that have strengthened the organization's education, resources, and member engagement. In 2019, I was honored as the first appraiser to receive the prestigious Appraiser of the Year award, a testament to my commitment to excellence in the profession. My experience includes successfully managing projects, developing and refining educational courses, organizing high-quality content, and overseeing strategic marketing efforts. With strong leadership and organizational skills, I am prepared to ensure that the board's objectives are effectively executed to better serve our members. I am deeply passionate about advancing our industry, supporting current members, and shaping the future for the next generation of appraisers. My commitment to the success and growth of ASA remains unwavering, and I am dedicated to strengthening its position as the leading organization in the profession.