

Andy Clausen, ASA Election Biography

Andy Clausen, ASA-BV/IA

Member since 2005

Accredited Senior Appraiser (ASA-BV) designation 2010

Intangible Assets designation (BV/IA) 2011

Former CEIV credential holder (now defunct)

ASA Central Valley Chapter - Secretary (2020-2022 - 2yrs.)

ASA Denver Chapter - Treasurer (2013-2017 - 4yrs.)

Business Valuation Resources – Leadership Council (2024-present)

BKR International – Valuation Committee Chair (2018-2024 - 7yrs.)

I am currently Managing Director of Business Valuation at LCG Advisors, located in Gunnison, Colorado, working out of the Denver office, headquartered in Tampa. I also founded Bluerock Valuation Services, LLC where I am also the Managing Director.

BBA – University of Wisconsin-Milwaukee

Andy Clausen is an Accredited Senior Appraiser (ASA-BV/IA), certified in business valuation and intangible asset valuation, and is one of the first recipients of the now defunct Certified in Entity and Intangible Valuations™ (CEIV™) credential. Andy has 20 years of experience with broad industry exposure to middle-market, small businesses, and public companies. Andy's number one priority is to produce a high-quality product that saves everyone review time. He conducts business valuations for a variety of purposes including federal gift and estate tax, marital dissolution, estate planning, buy/sell agreements, ASC 805 (Business Combinations), ASC 350 (Goodwill Impairment Testing), and mergers and acquisitions. He also performs machinery & equipment (M&E/PP&E) valuations for financial reporting purposes. Prior to joining LCG Advisors and starting Bluerock Valuation Services, Andy worked for a large multinational accounting firm where he completed valuations of minority and controlling interests in closely-held businesses and public companies as well as valuations for a variety of purposes including purchase price allocations, mergers and acquisitions, strategic financial planning, shareholder disputes, litigation, and other financial reporting purposes.

Why do you feel you are qualified for this position? Include information on past volunteer positions with ASA and other organizations.

I have been a dedicated member of the American Society of Appraisers (ASA) since 2005, earning my Accredited Senior Appraiser (ASA) designation in 2010 with a specialty in business valuation, and the Intangible Assets (IA) designation in 2011. Over my 20-year career in business valuation, I've developed a deep understanding of professional best practices, and the evolving challenges faced by valuation professionals. My involvement with ASA extends well beyond membership. I have actively served in chapter leadership roles, including four years as Treasurer of the ASA Denver Chapter (2013–2017) and two years as Secretary of the ASA Central Valley Chapter (2020–2022). I have also contributed leadership and expertise to other professional organizations, most notably serving as Chair of the BKR International Valuation Committee for seven years (2018–2024) and currently serving on the Business Valuation Resources Leadership Council. Professionally, I am the Managing Director of Business Valuation at LCG Advisors and the founder of Bluerock Valuation Services, LLC. My valuation work spans a wide range of purposes, including financial reporting (ASC 805, ASC 350), tax (gift and estate), litigation, and M&A advisory. I also bring experience in machinery & equipment (M&E) valuation for financial reporting purposes. I believe my combination of technical expertise, leadership experience, and longstanding dedication to the valuation profession makes me well-qualified to serve on the Business Valuation Committee. I'm passionate about advancing ASA's mission, upholding the highest standards in valuation, and helping develop the next generation of valuation professionals.

What contributions have you provided ASA as a member or to a comparable organization(s)?

I have served in elected chapter leadership roles with ASA, including several years as Treasurer of the Denver Chapter. I also served as Secretary of the Central Valley Chapter in California prior to its consolidation into the Northern California Chapter. In addition, I've held leadership positions with peer organizations, such as my tenure as Chair of the BKR International Valuation Committee and my current role on the Business Valuation Resources Leadership Council.

What do you wish for ASA's members?

I want to ensure ASA members receive equal representation of relevant topics in training and educational programs. It's important that ASA continues to address the diverse needs of its members, regardless of firm size, specialty, or client base.

What do you wish for ASA in the profession?

I hope ASA continues to operate as a nonprofit organization that offers affordable membership while maintaining its reputation as the premier credentialing body in the valuation profession. Preserving accessibility and excellence is essential to supporting a diverse and thriving professional community.

Why should members vote for you?

I represent the perspective of small valuation firms that focus on financial reporting for lower and middle-market clients—firms whose challenges and needs often differ from those of larger or publicly held companies. I believe practitioners like myself are underrepresented in conferences and educational offerings, and I am committed to bringing that voice to the table. By voting for me, members can help ensure a more balanced and inclusive representation within ASA's leadership.