

Graham Antrobus, ASA

Election Biography

Graham Antrobus, BSc, BFP, FCA, CTA, ASA, CBV, BVIUK, ABV, CVA, ICSV Member since 2021 Accredited Senior Appraiser designation 2024 ASA International Virtual Chapter – Secretary and First Vice President (2022 – Current) Business Valuation Resource Panel, The Appraisal Foundation (2025 - Current) Director of Education Development, Business Valuation Institute UK (BVIUK) (2023 – Current) Business and Share Valuer, Bruce Sutherland & Co I am an experienced business valuer with Bruce Sutherland & Co where I specialize in early-stage companies, intangible assets, and tax-driven valuations. Beyond valuation practice, I am committed to strengthening education, standards and global collaboration in business valuation. I co-founded Business Valuation Institute UK (BVIUK), launching the UK's first valuation credential and CPD program. As Secretary of ASA's International Virtual Chapter, I work to expand the ASA's presence and influence, and as a member of The Appraisal Foundation's Business Valuation Resource Panel, I will contribute to shaping best practice in business valuation.

Why do you feel you are qualified for this position? Include information on past volunteer positions with ASA and other organizations.

I have a proven track record in business valuation, professional leadership, and education. My expertise spans valuation practice, credentialing, and training across multiple organizations. At Bruce Sutherland & Co, I specialize in early-stage companies, intangible assets, and tax-driven valuations. As co-founder of BVIUK, I helped launch the UK's first business valuation credential and CPD program, providing a structured pathway for valuation professionals. I also teach on all four of BVIUK's Principles of Value courses, supporting the next generation of practitioners. My leadership in ASA's International Virtual Chapter, where I serve as Secretary and First Vice President, has contributed to expanding its influence, resulting in Chapter of the Year awards in 2022 and 2023. My recent appointment to The Appraisal Foundation's Business Valuation Resource Panel (BVRP) allows me to contribute to shaping valuation best practices at a broader level. With experience in valuation, credentialing, and leadership, I am well-positioned to help ASA evolve, support its members, and strengthen its global role in valuation.

What contributions have you provided ASA as a member or to a comparable organization(s)?

My contributions to ASA have focused on strengthening international engagement, education, and professional development. As Secretary and First Vice President of ASA's International Virtual Chapter, I have led efforts to expand outreach through the delivery of high-quality events helping the chapter earn Chapter of the Year Award in 2022 and 2023. Beyond ASA, I have been instrumental in advancing valuation education through BVIUK, where I helped establish the UK's first business valuation credential (BVIUK) and develop a structured CPD program. I also contribute as an instructor for all of BVIUK's core valuation courses ensuring high-caliber training for valuation professionals. Additionally, my recent appointment to The Appraisal Foundation's Business Valuation Resource Panel (BVRP) positions me to contribute to shaping best practices and professional standards in valuation. My broad experience across ASA, BVIUK, and The Appraisal Foundation equips me to bring fresh perspectives and leadership to ASA's Business Valuation Committee, helping to expand its influence and support its members.

What do you wish for ASA's members?

I want ASA members to have access to top-tier education, stronger global networks, and opportunities to advance their careers. As valuation evolves — in particular with AI, regulatory shifts, and increased

internationalization—ASA must equip its members with the tools, training, and insights needed to stay ahead. I also believe in bringing professionals together across different specialties and regions to share knowledge and strengthen the profession. ASA should serve as a platform for members to exchange knowledge, mentor new professionals, and engage in meaningful professional development. By strengthening ASA's role as a leading authority in valuation, we can help members enhance their skills, grow their practices, and gain wider recognition in the profession. My goal is to support ASA in expanding its offerings to members—whether through education, thought leadership, or advocacy—so that all ASA members continue to thrive in a fast-evolving profession.

What do you wish for ASA in the profession?

ASA should continue to be recognized as the leading voice in business valuation, setting the standard for education, accreditation, and professional excellence. With new valuation challenges—AI, intangible assets, and global regulatory changes—ASA must stay proactive in shaping the profession's future. A key focus should be strengthening ASA's global influence. ASA can and should play a greater role in international valuation harmonization, ensuring that its credential remains the gold standard worldwide. Expanding ASA's engagement with policymakers, regulators, and valuation bodies will help it to reinforce its authority and impact. The ASA must attract and engage the next generation of valuation professionals to remain a leading force in the industry. If we, as a Society, fail to evolve with industry trends and shifting member needs, we risk losing relevance. Now, more than ever before, bold action is needed to ensure that the ASA retains its leadership and strengthens its position as the premier valuation organization.

Why should members vote for you?

I bring considerable experience in valuation practice, leadership, and education—but more importantly, a commitment to serving the ASA's members and strengthening its position in the profession. My leadership in ASA's International Virtual Chapter, where we won Chapter of the Year in 2022 and 2023, demonstrates my ability to drive engagement and growth. My work in launching BVIUK's valuation credential and CPD program highlights my dedication to professional development and education. My role on The Appraisal Foundation's BVRP allows me to contribute to shaping best practices at a policy level. If elected, I will champion the ASA's educational offerings which are rightly viewed as an industry gold-standard, I will fight tenaciously for membership growth in the business valuation section and I shall work hard to help the ASA expand its global reach. If elected, I will work tirelessly to ensure that our members have the tools, resources, and recognition they need to succeed in an evolving valuation landscape. I would be honored to serve on the Business Valuation Committee and represent our members.