

Arlene Ashcraft, ASA
Election Biography

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Member since 2009

Accredited Senior Appraiser designation 2009

Business Valuation Discipline Committee - Member At-Large (2014-2019)

Business Valuation Discipline Committee - Secretary (2019-2021)

Business Valuation Discipline Committee - Treasurer (2021-2023)

Business Valuation Discipline Committee - Vice Chair (2023-2025)

ASA Board of Examiners - Vice Chair (2015-2018)

ASA Board of Examiners - Examiner (2019-2023)

ASA Business Valuation Marketing Subcommittee - Member (2023-present)

ASA Discipline Working Group - Member (2024-present)

I am currently a partner at Weaver and Tidwell in Portland, Oregon.

CFA charterholder

MBA - Portland State University

Campaign Statement

Dear ASA Members, I am honored to submit my candidacy for the position of Chair of the Business Valuation Discipline Committee of the American Society of Appraisers (ASA). The ASA has played a crucial role in my professional development, and I believe it sets the standard for excellence. The landscape of business valuation is evolving, presenting both opportunities and challenges. We need an organization that advocates solely for the valuation profession and provides its members with the education and resources necessary to navigate these changes. This includes addressing the integration and use of artificial intelligence (AI), responding to regulatory changes, and advocating for the profession. There will be other challenges and opportunities ahead, and I hope to ensure ASA stays responsive to the needs of its members.