

Pamela Bensoussan, ASA, ARM
Election Biography

Pamela Bensoussan, ASA, ARM, ISA AM

Member since 2002

Accredited Senior Appraiser designation, 2003

ARM designation, 2018

Certifications Oriental Carpets (2003) and Fine Arts (2018)

ARM Discipline Committee - Member At-Large (2022-2023)

ISA AM accreditation, 2023

ASA Houston & San Diego Chapters – President, Secretary, and Treasurer (2003-2025)

ASA Houston Chapter Website Editor (2018 – present)

FEWA designation: Certified Forensic Litigation Consultant, 2018

ASA IC Chapter Member of the Year Award, 2019

Expert Witness Workshop & Mock Trial, co-chair, ASA Houston (2020, 2021, 2023)

ASA IC 2023 Organizing Committee

Articles in ASA PP Journal and ARM E Journal

Presentations to San Diego and Houston Chapters, at PP Connoisseur Conference, Santa Fe, participated in ARM panels at IC 2022, 2023

Why do you feel you are qualified for this position? Include information on past volunteer positions with ASA and other organizations.

My experience in ASA over 20 years has given me a strong appreciation of the organization and what it represents to the industry. Since 2003 I have been involved in chapter leadership, in San Diego and then in Houston, serving in all board positions. In Houston I created and edited the HoustonAppraisers.org website since 2018. I earned an ARM designation in 2018, served on the ARM discipline committee in 2022-2023, and participated in course development, educational sessions at ASA conferences, and was a member of the 2023 International Conference organizing committee. I attend most ASA International and PP Conferences and PP symposiums. In 2019 I received the “Chapter Member of the Year” award from ASA at IC New York. I advocated for Board of Examiner members to take ARM POV courses free of charge and served as a mentor for personal property appraisers working towards their ARM designation, assisting them in appraisal review report writing. In other organizations, I participated in the San Diego

Forensic Consultants Assoc; and served on a regional board of the Forensics Expert Witness Association and the Education Committee; I organized collaborative educational events between FEWA and the Houston ASA Chapter; and earned the CFLC designation in 2018. I joined ISA as an Accredited Member in 2023 and advocate for cross-pollination of ideas and best practices that support the appraisal profession.

What contributions have you provided ASA as a member or to a comparable organization(s)?

I co-chaired and created the Expert Witness Workshop & Mock Trial in 2020, 2021, and 2023. This event, supported by ASA's Houston Chapter, has an international attendance (online and in-person) and received the "Best Education Event of the Year" award at IC Tampa, 2022. I contributed articles to the ASA PP Journal (print publication) and ARM E-Journal and gave presentations at Chapter Meetings (San Diego and Houston), at a PP Connoisseurship Conference in Santa Fe, NM, and participated in ARM IC panel sessions in 2022 and 2023. In 2024-2025 I co-chaired the PP Symposium committee. In the early months of the Pandemic, I facilitated moving our chapter monthly educational presentations to Zoom as webinars, attracting a national audience, and I moved our monthly chapter board meetings to Zoom. Post-pandemic, we've continued recording our monthly in-person educational sessions, many of which are available free of charge as webinars on our website. In recent years the Houston ASA Chapter has won several awards for "Best Chapter of the Year" and "Exceptional Outreach". We maintain a high standard of educational offerings and benefits to members throughout the year.

What do you wish for ASA's members?

I strongly advocate for members to advance in their discipline accreditation. I support offering a wide variety of educational programs and courses and believe in strong mentorship and scholarship programs to help members achieve their goals. I also encourage frequent communication between chapters and discipline boards, believing members should have a voice in the development of the organization and I encourage networking opportunities for members, and the growth of new leadership; I believe the organization should always be a "big tent" to its membership and provide ways for all to become involved. ASA should continue to expand serving as a professional support to members and help facilitate their advancement.

What do you wish for ASA in the profession?

I whole-heartedly believe ASA is the "Gold Standard" in the appraisal profession and must continue its good work in promoting itself as such. ASA must continue expanding education tracks in all disciplines and be the profession's leader internationally. I advocate expanding Expert Witness education programs to help ASA become the leader in preparing appraisers for litigation assignments. Another area of growth for all disciplines is advancing the methodology for Appraisal Management. Users of appraisals learn that hiring a manager for a multi-discipline or multi-specialist assignment is more efficient, cost-effective and produces a better quality and standardized product.

Why should members vote for you?

I am eager to participate in ways that advance the Personal Property discipline and grow membership in ASA. I am very experienced in litigation support and expert testimony. I also have valuable experience in Appraisal Management assignments. These are areas where I would offer my assistance to the committee through mentoring or programing. I will volunteer at events, help organize events, and lend

my expertise as needed. I am a tireless advocate and not reluctant to get involved in tasks and issues. At this stage in my career, I can devote more time to ASA advocacy by serving on the PP Committee. I will mentor personal property appraisers working towards their designation and encourage others to do the same. I will step up when and where I am needed to help grow the discipline within ASA, to increase benefits to members, and to promote ASA education to non-members as well.