

Mario de la Guardia, ASA
Election Biography

Mario de la Guardia, ASA Accredited Senior Appraiser designation 2011 American Society of Appraisers South Florida Atlantic Chapter 82 Treasurer 2013 - Present I am currently the president of Asset Appraisal Solutions which specializes in the valuation of tangible personal property located in Plantation, FL Appraiser since 2005 Value Adjustment Board Special Magistrate: Miami-Dade County VAB 2015 - present, Collier County VAB 2022 - present, Broward County VAB 2014 - 2019, Orange County VAB 2018 & 2019, Palm Beach County VAB 2016 Florida International University: Management Information Systems Miami-Dade College: Business Administration Broward College: Information Technology Santa Fe College: Business Administration

Why do you feel you are qualified for this position? Include information on past volunteer positions with ASA and other organizations.

I have had over 20 years of appraisal experience related to personal property and I have served as a chapter officer for 12 years. In addition, I have decades experience in information systems and related.

What contributions have you provided ASA as a member or to a comparable organization(s)?

I have been Treasurer of the South Florida Atlantic Chapter 82 since 2013. Although I have been repeatedly asked to run for chapter president, I preferred not to because it would be difficult to find another Treasurer to fill my position. I make this statement because I suspect many of you may wonder, "hey, why isn't he been the president of the chapter?" As the Treasurer I provide the bookkeeping & accounting services to the chapter. In addition, I organize the meetings, send out the email notifications, manage the website, and keep the chapter operations functional at all levels. Although I don't technically have the title of Chapter President, behind the scenes I think our chapter officers would agree that I provide much more services than just that of the Treasurer and I do my best to keep to the chapter operating efficiently and fiscally solid.

What do you wish for ASA's members?

What I would wish for ASA members is to open a direct dialogue and obtain feedback and then take that feedback and convert it into action with the goal of resolving the plausible issues and able to provide a degree of measurable metrics. As the chapter officer I feel that members need to engage and participate in order for the chapter to be successful. Likewise, member participation on all levels is something that I would wish for because that is the best way to build on an already great organization.

What do you wish for ASA in the profession?

I have seen many encouraging developments at the ASA with regards to the profession. Especially with the ASACONnect program and as such I would be very interested in exploring through member feedback what more can we do with this technology and expand on that.

Why should members vote for you?

At the core, I view an appraisal as more than just "coming up with a number," and I believe that solving the appraisal problem is the most important aspect of an appraisal assignment. And as

such, first and foremost I view myself as a problem solver. In the past I worked in product development which involved the technical design of retail products to solve everyday problems. And I also have a background in Information Systems which also lends itself to problem solving at the systems level. My problem-solving experience and creativity would certainly be of benefit for this position.

As a no-nonsense boots on the ground appraiser and as a Special Magistrate I like to cut straight to chase and solve the appraisal problem in an efficient way. I find that my open lines of communications combined with creative and problem-solving skills could be put to good use to develop new and exciting programs and related to the benefit of our members. As an appraiser my motto is, "I appraise anything!" Ok, that is a bit of a joke but that is my spirit and if we can do it, then why not get it done? My goal is work together and achieve something important for the organization and it's members.