

**Randa Doleh , AM
Election Biography**

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Member since 2019

Co-chair and co-editor of the MTS Textbook (Version 5)

I am the Chief Operating Officer and Senior Appraiser at SIGMA Group, overseeing the auction, appraisal, and MRO parts divisions, as well as the business systems, analytics, and operational departments.

BA in Economics – University of Southern Indiana

MBA - University of Southern Indiana

Behavioral Decision Making (Designing the Decision-Making Environment for Results) Professional Development Certificate - Harvard Extension School

President Elect - Board of Trustees - Evansville Museum of Art, Science, & History (Previous roles include Treasurer, Finance Committee Chair, Marketing Committee Chair)

Board of Trustees, Member - Evansville Philharmonic Orchestra & Governance Committee, Member Recipient of the Top 20 Women in Business Award from the Junior League of Evansville, July 2021

Why do you feel you are qualified for this position? Include information on past volunteer positions with ASA and other organizations.

I have extensive experience in machinery and equipment appraisal, pricing strategy, and inventory management as a leader at SIGMA Group. I built SIGMA Appraisal from the ground up, driving consistent year-over-year revenue growth through data-driven valuation models. My expertise includes developing predictive pricing algorithms and optimizing asset recovery strategies. In addition to my ASA accreditation, I serve in leadership roles with the Evansville Museum and Philharmonic Orchestra, demonstrating my commitment to professional and community organizations. My background in analytics, business systems, and operational strategy equips me with the skills to contribute meaningfully to ASA's Machinery and Technical Specialties committee.

What contributions have you provided ASA as a member or to a comparable organization(s)?

As an ASA-accredited appraiser, I have applied rigorous valuation methodologies to enhance SIGMA's appraisal services, contributing to industry best practices as well as proprietary data-driven pricing strategies that optimize equipment valuation and improve market transparency for appraisers within the ASA network to utilize when working with SIGMA. I am currently the co-chair and co-editor of the MTS Textbook (Version 5). Beyond ASA, I have held leadership roles in multiple nonprofit organizations, driving operational improvements and strategic growth. At SIGMA, I have pioneered technology-driven appraisal methods, enhancing efficiency and accuracy. My experience leading teams in business

systems, analytics, and asset management has strengthened my ability to support organizations through innovation and process optimization.

What do you wish for ASA's members?

I want ASA's members to have access to the latest tools, data, and industry insights to enhance their appraisal practices. As the industry evolves, staying ahead of market trends and technological advancements is crucial. I hope to see more opportunities for professional development, mentorship, and networking, helping members expand their expertise and grow their careers. I also believe in fostering a strong community where appraisers can share best practices, collaborate, and elevate industry standards together.

What do you wish for ASA in the profession?

I hope for ASA to continue leading the profession in setting rigorous appraisal standards and embracing innovation. As technology and data analytics reshape asset valuation, ASA should drive the adoption of advanced methodologies while maintaining the integrity and credibility of the profession. Expanding outreach to younger professionals, fostering cross-industry collaboration, and advocating for the importance of accredited appraisers will strengthen ASA's influence. I envision ASA as the premier authority in machinery and technical specialties, ensuring its members are equipped to navigate an evolving technological sector of the market.

Why should members vote for you?

Members should vote for me because I bring a strong combination of hands-on appraisal expertise, data-driven valuation strategies, and leadership experience. I built SIGMA Appraisal from the ground up, driving consistent revenue growth through advanced pricing models and asset recovery strategies. My background in business systems and analytics has allowed me to develop innovative approaches to inventory management and appraisal, ensuring accuracy and efficiency. As an ASA-accredited appraiser and an experienced leader in multiple organizations, I am committed to upholding the highest standards in our profession. I will work to enhance member resources, foster collaboration, and advocate for the advancement of machinery and technical specialties within ASA.