

William Engel , FASA

Election Biography

Member ASA College of Fellows (FASA) of (2023 – present)

Accredited Senior Appraiser designation in MTS (2004 – present)

ASA International Vice President (2024 to present)

ASA International Conference Chair (2024 to present)

ASA International Secretary / Treasurer (2023 – 2024)

MTS Discipline Committee Chair (2021 – 2023)

Chair, Personal Property Resource Panel (The Appraisal Foundation) (2024)

Facilitator, AQB Personal Property minimums task force (The Appraisal Foundation) 2024-present)

Past President, Western New York Chapter, ASA

CEMP (Certified Equipment Management Professional) program team developer

ASA “Valuing Machinery and Equipment” textbook contributor

Presenter at several ASA International Conferences

President of Strategic Asset Management (!996 – present)

BA – Buffalo State College, Buffalo, NY

Campaign Statement

Thank you very much for taking the time to review my biography and campaign statement. The ASA has been very instrumental in my career, and, because of that, I feel the need to "give back" by continuing to contribute to ASA's forward momentum. I have enjoyed my last two years serving first as ASA's International Secretary/Treasurer and then this year as International Vice President. I have also welcomed the responsibilities. Working with the Board of Governors, ASA staff and ASA membership has been a pleasure, and I have learned quite a bit from these responsibilities. ASA has made progress, however, there is more that needs to be accomplished. I believe our educational offerings could better mirror how our students best learn. Whether it is in-person learning, virtual, or hybrid, the quality of our educational content and delivery should be evolving according to the needs of our students. Our initiatives directed toward both growing membership and bolstering membership benefits should further recognize that profiles for members and those we wish to become members continue to change. Appraisers, the assets we appraise and the environment in which we appraise continue to evolve. ASA needs to stay on top of these changes. In the end, it is all about our membership and educational experience. We need to continue to take strides to assure our members are proud of their ASA affiliation and that nonmembers are eager to join us. This means listening to what our audience has to

say and recognizing their likes, dislikes and differences. It also means meeting the needs of appraisal users and demonstrating to them why choosing an ASA accredited appraiser is their very best option. All-in-all, I would like to see ASA as the gold standard for all of our disciplines. I am proud to be running for ASA's International President and I humbly ask for your support.