

Bharat Kanodia, ASA

Election Biography

Bharat Kanodia is a seasoned valuation expert with over two decades of experience, having appraised more than 4,000 companies and global assets valued at \$3.5 trillion—including Uber, the Atlanta Airport, the Brooklyn Bridge, and Las Vegas casinos. He is a recognized leader in the valuation industry, known for his expertise in financial advisory, mergers and acquisitions, and strategic business growth. Bharat is an Accredited Senior Appraiser (ASA) and Certified Valuation Analyst (CVA). He currently serves as Senior Managing Director at Suncorp Valuations, where he leads industrial valuation operations across North America. Previously, he founded Veristrat LLC, advising venture capital and private equity firms on valuation strategies, and served as Director of Global Valuations at IHS Markit, expanding valuation services worldwide. Beyond his professional achievements, Bharat is deeply committed to advancing the appraisal profession. He has been a Board Member of ASA's Northern California/Nevada Chapter since 2017 and previously served as Chapter President, leading the chapter to win ASA's 'Chapter of the Year' award in 2021. He also chairs ASA's Rising Stars Program, focusing on mentorship, education, and retention of young appraisers to secure the future of the profession. A recognized thought leader, Bharat has written 100+ articles for Inc. Magazine, educating entrepreneurs and investors on valuations, and has spoken at 40+ conferences worldwide. He is also the Executive Producer of TEDxPleasanton, fostering impactful discussions across industries. As a candidate for ASA's Board of Governors, Bharat is committed to strengthening ASA's membership, expanding global education, and equipping appraisers to thrive in an evolving industry.

Why do you feel you are qualified for this position? Include information on past volunteer positions with ASA and other organizations.

I am deeply committed to ASA's mission and have been actively involved for eight years, serving as Chair of the Rising Stars Program and as a Board Member of the ASA Northern California/Nevada Chapter. As Chapter President, I led the chapter to win ASA's 'Chapter of the Year' in 2021 by hosting 24 events—more than any other chapter combined—focusing on education, mentorship, and community building. Recognizing that fewer than 15% of ASA's members are under 40, I have dedicated time and resources to develop and retain young appraisers, launching mentorship programs, networking initiatives, and the Rising Stars Award. With over two decades in valuation, I have appraised 4,000+ companies worth \$3.5 trillion, led global teams, and advised on strategic business growth. I also contribute to Inc. Magazine, have spoken at 40+ conferences worldwide, and serve as Executive Producer of TEDxPleasanton. I am eager to apply my leadership, strategic vision, and industry experience to strengthen ASA's membership, expand education, and enhance its global impact.

What contributions have you provided ASA as a member or to a comparable organization(s)?

As an ASA member for 20+ years, I have actively contributed to the organization's growth and engagement. I serve as Chair of the Rising Stars Program, where I have focused on mentorship,

education, and retention of young appraisers—a critical initiative as fewer than 15% of ASA members are under 40. I also helped launch the Rising Stars Award and Coffee with Legends networking series to foster leadership development. As a Board Member of the ASA Northern California/Nevada Chapter (since 2017) and Chapter President (2020–2021), I led the chapter to win ASA's 'Chapter of the Year' award in 2021 by organizing 24 educational and networking events, more than any other chapter combined. Beyond ASA, I contribute to the profession through Inc. Magazine, where I have published 100+ articles on valuations and business strategy, and as Executive Producer of TEDxPleasanton, facilitating thought leadership discussions. I am committed to continuing my efforts to strengthen ASA's membership, expand educational opportunities, and elevate the profession.

What do you wish for ASA's members?

I wish for ASA's members to thrive in an evolving valuation landscape, with the tools, education, and community needed to grow their expertise and businesses. ASA's strength lies in its members, and I want to see them empowered through expanded educational resources, stronger networking opportunities, and increased global recognition of their skills. I am especially committed to ensuring ASA fosters the next generation of appraisers, as the profession faces a decline in young talent. By engaging, mentoring, and supporting new professionals, we can ensure ASA remains the leading voice in the valuation industry for years to come. I also wish for ASA members to see greater value in their membership—through enhanced industry influence, more client visibility, and access to cutting-edge valuation insights. ASA should not just be a designation, but a platform for success, innovation, and leadership in the profession.

What do you wish for ASA in the profession?

I wish for ASA to be the undisputed leader in the appraisal profession, setting the standard for excellence, ethics, and innovation. ASA should continue to elevate the visibility and credibility of appraisers worldwide, ensuring our members are recognized as the foremost experts in their fields. As the profession evolves with technological advancements, regulatory changes, and shifting market dynamics, I want ASA to lead the charge in adapting education, resources, and advocacy to keep appraisers ahead of the curve. Expanding global partnerships, educational outreach, and member engagement will be key to strengthening ASA's influence. Additionally, I want ASA to address the profession's aging demographic by attracting and mentoring young talent. Without a strong pipeline of future appraisers, the profession risks decline. By fostering the next generation, ASA can secure its legacy and leadership for decades to come.

Why should members vote for you?

ASA members should vote for me because I am deeply committed to the organization's growth, member engagement, and the future of the appraisal profession. With over two decades in valuation, I have appraised 4,000+ companies worth \$3.5 trillion and have led global teams, advised firms, and built valuation businesses. As an ASA Northern California/Nevada Chapter Board Member and past Chapter

President, I helped the chapter win ASA's 'Chapter of the Year' award in 2021 by organizing 24+ events, strengthening member engagement, and mentoring young appraisers. As Chair of the Rising Stars Program, I have worked to develop and retain the next generation of appraisers, ensuring ASA's long-term success. I bring vision, leadership, and a track record of action. If elected, I will focus on expanding education, increasing member value, and positioning ASA as the leading voice in the valuation profession. I would be honored to serve and represent our members.