

Lisa Meinczinger, ASA
Election Biography

LISA MEINCZINGER, SRA, AI-RRS, ASA, CRP, RAA, CDEI, GREEN

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PROFILE

Appraisal professional with 26 years of experience in researching, analyzing, and reporting market data for current residential real estate markets. I offer several valuable services to my clients including appraisal, appraisal review, hybrid appraisal products, reconciliation work and appraisals for relocation work. Experienced in urban, suburban, and rural markets. Approved instructor for the Appraisal Institute in several residential appraisal classes with 9 years of teaching experience.

EXPERIENCE

2011-Present Owner, Certified Residential Appraiser, Advance Appraiser Service, Indianapolis, IN

Manage day-to-day business operations and provide appraisal services to clients. Services include appraisals, desk review, forensic review for various intended uses including mortgage lending, litigation, and estate purposes. Specializations include complex properties, high-performance dwellings (Green/energy efficient), relocation.

FHA Approved

Desktop and Hybrid experience

Commercial experience under mentors

2005-2011 Landsafe, Staff Residential Appraiser

Provided appraisal and appraisal review services as an employee. Trained new appraisers in their duties, policies, and procedures for Landsafe. Pivotal in determining fraud cases for Countrywide and the FBI

DESIGNATIONS

SRA Designation, Appraisal Institute

Account# 449464 12/31/2017

AI-RRS Designation, Appraisal Institute

Account# 449464 12/31/201

ASA Designation, American Society of Appraisers

Account# 2025

CRP Designation, World Wide ERC

Renewal 07/31/2025

CDEI Designation International Distance Education Certification Center (IDECC)

RAA Designation National Association of Realtors

GREEN Designation National Association of Realtors

Why do you feel you are qualified for this position? Include information on past volunteer positions with ASA and other organizations.

I am highly qualified for this position due to my extensive background in real estate appraisal, professional designations, and commitment to the advancement of the profession through education and leadership. With 25 years of experience in residential appraisal, including complex property valuation, appraisal review, and forensic analysis, I have developed a deep understanding of industry standards, best practices, and evolving market trends. I have demonstrated leadership and service within the appraisal community. As an approved instructor for the Appraisal Institute, I have spent the last seven years educating and mentoring appraisers, helping to elevate industry standards and promote ethical valuation practices. My designations, reflect my dedication to professional excellence and continuous learning. I have actively contributed to the American Society of Appraisers (ASA) and other organizations by engaging in professional development initiatives, supporting educational programs, and mentoring aspiring appraisers. My role in these organizations has allowed me to collaborate with industry leaders, contribute to appraisal standards discussions, and assist in shaping policies that enhance the profession. My combined experience in hands-on appraisal work, training, and professional service makes me a strong candidate for this position. I am passionate about fostering growth within the industry and look forward to the opportunity to contribute further in this role.

What contributions have you provided ASA as a member or to a comparable organization(s)?

I have been the Chair of the conference committee for the past three years and a member of the RP committee as a member at large for the past 5 years. I have been actively involved with this organization in As a dedicated member of the American Society of Appraisers (ASA) and other professional organizations, I have consistently contributed to the advancement of the appraisal profession through education, mentorship, and industry advocacy. I am Chair of the International Conference and a member of the RP discipline as a member at large for 5 years. One of my key contributions has been my role as an educator and assisting in the growth of the education programs with ASA. Additionally, I have actively participated in professional discussions and initiatives that shape industry best practices. My

work in appraisal review, forensic analysis, and complex property valuation has contributed to thought leadership within the field. I have also collaborated with industry peers to enhance appraisal methodologies and support high-performance property valuation, including energy-efficient and green-certified homes. Beyond ASA, I have supported the appraisal profession through my involvement with other organizations such as the Appraisal Institute, National Association of Realtors, and Worldwide ERC. These affiliations have allowed me to stay engaged in industry developments, advocate for high ethical standards, and help shape the future of appraisal education and practice. Through my commitment to education, professional development, and industry service, I have consistently contributed to the goals of ASA and comparable organizations, ensuring the continued advancement of the appraisal profession.

What do you wish for ASA's members?

I wish for ASA members to continue growing both professionally and personally within a community that values excellence, integrity, and collaboration. The appraisal profession is constantly evolving, and I hope that ASA members embrace ongoing education, adapt to industry changes, and take advantage of the wealth of resources available through ASA. I also wish for members to feel supported and empowered—whether they are new to the profession or seasoned experts. Mentorship, networking, and knowledge-sharing are key to strengthening our industry, and I hope ASA continues to foster an environment where members can connect, learn, and elevate their expertise together. Most importantly, I wish for ASA members to take pride in their work and the impact they have on the broader real estate, finance, and legal sectors. Our profession plays a critical role in ensuring fairness, accuracy, and reliability in valuation, and I hope every member feels valued and recognized for their contributions. By staying engaged, advocating for high standards, and supporting one another, ASA members can continue to shape the future of the appraisal industry in a meaningful way.

What do you wish for ASA in the profession?

I wish for ASA to continue being a leader in the appraisal profession, setting the highest standards for integrity, education, and excellence. As the industry evolves with technological advancements, regulatory changes, and shifting market dynamics, I hope ASA remains at the forefront—providing its members with the tools, resources, and knowledge needed to adapt and thrive. I also wish for ASA to strengthen its influence in advocacy efforts, ensuring that appraisers have a strong voice in legislative and policy discussions that impact our profession. By championing fair regulations, promoting best practices, and emphasizing the critical role of qualified appraisers, ASA can help secure the profession's long-term sustainability and relevance. Additionally, I hope ASA continues to expand its reach and attract the next generation of appraisers. Through mentorship, education, and professional development opportunities, ASA can cultivate new talent and ensure that the profession remains robust and well-respected for years to come. Finally, I wish for ASA to foster a strong sense of community among its members, encouraging collaboration, networking, and knowledge-sharing. A united and engaged membership will not only strengthen individual careers but also elevate the appraisal profession as a whole.

Why should members vote for you?

Members should vote for me because of my deep commitment to the appraisal profession, my extensive experience, and my dedication to serving and supporting ASA members. With 25 years in the industry, I bring a wealth of knowledge in residential appraisal, appraisal review, forensic analysis, and complex property valuation. My diverse expertise allows me to understand and address the challenges appraisers

face today. Beyond my professional experience, I have a strong history of leadership, education, and mentorship. As an instructor for the Appraisal Institute, I have spent the past seven years teaching and guiding appraisers, helping them develop the skills and knowledge needed for success. I believe that ongoing education and professional development are key to strengthening the industry, and I am passionate about ensuring ASA members have access to the best resources and opportunities available. I am also committed to advocating for appraisers at both the industry and policy levels. As the profession evolves, we need strong voices to represent our interests in regulatory discussions and industry advancements. I will work to ensure that ASA continues to be a leader in setting standards, supporting appraisers, and advancing the profession in meaningful ways. Most importantly, I value collaboration and want to ensure every ASA member feels heard, supported, and empowered. If elected, I will work tirelessly to uphold the integrity of our profession, promote professional growth, and ensure ASA remains a trusted and respected organization. I would be honored to have your vote and the opportunity to serve ASA and its members.