

Jonathan Tang, ASA,IA
Election Biography

Jonathan J. Tang, ASA BV/IA

ASA member since 2013

Accredited Senior Appraiser designation 2018

BV-Intangible Asset sub-designation 2019

ASA BV Committee - Member-at-Large (2020 – present)

ASA BVC Marketing and Strategic Planning Subcommittee – Member (2022 – present)

ASA Investment Committee – Member (2023 – present)

The Appraiser Foundation’s Business Valuation Resource Panel – Panelist (2024 – present)

BV Review Taskforce – Member (2023)

ASA BV Webinar Coordinator (2021 – 2022)

ASA International Conference Planning Committee - Member (2021)

New York City Chapter - President (2018-2019) & Board Member (2017 - 2020)

I am currently a Managing Director and practice leader for Complex Securities at Empire Valuation Consultants, LLC in New York, NY.

I have presented on many topics and participated in panel discussions at ASA local meetings, national conferences and webinars.

Chartered Financial Analyst (CFA) – The CFA Institute

MBA (Finance and Strategy) - NYU Stern School of Business

MS (Electronics and Telecom Engineering) - Georgia Institute of Technology

BA (Electrical and Computer Engineering) - St. Cloud State University

Why do you feel you are qualified for this position? Include information on past volunteer positions with ASA and other organizations.

I have been in various volunteer roles at ASA for many years – first, as a board member and chapter president for the New York City chapter and now in my second 3-year term as Member-at-Large of the Business Valuation Committee (BVC) and served in various roles. I was BVC’s webinar coordinator from

2021 to 2022, spearheading a return to normalcy after the pandemic. I was also a part of the planning committee for the 2021 International Conference, the first in-person conference since Covid. Currently, I serve on BVC's Marketing and Strategic Planning subcommittee as well as ASA's Investment Committee. In addition, I am in my second year as a panel member of The Appraisal Foundation's (TAF) Business Valuation Resource Panel (BVRP), which oversees the various TAF valuation advisories. As an ASA member, former chapter officer, and a two-term BVC Member-at-Large, I believe my experience qualifies me to serve as an officer on the BVC and contribute to continued efforts to serve the organization and the profession.

What contributions have you provided ASA as a member or to a comparable organization(s)?

As stated above, I served in various roles for ASA over many years and contributed both at the local and the national levels. At the local level, I spearheaded a restructuring of the chapter leadership positions allowing for specific responsibilities and accountability for each officer. At the BVC, I was the first post-pandemic webinar coordinator and worked with staff and volunteers alike to restore the monthly webinar sessions in order to meet members' education needs. I was also a part of the international conference planning committee in 2021, helping to organize the first return to in-person conference. Currently, I am on the BVC marketing subcommittee and ASA's Investment Committee, working on addressing member needs for marketing support and providing oversight of ASA's investment portfolio.

What do you wish for ASA's members?

I understand that our membership is diverse. ASA is not a monolith and different members have differing needs. The BV discipline members come from both large and small firms with specific needs regarding networking, education, marketing, etc. Furthermore, each local chapter has its own unique challenges. My wish for ASA's members is for the organization to be able to respond quickly and service the members' needs, providing timely solutions to each issue. Initiatives have been undertaken at the BVC to address on-going issues, with specific focus on diversifying contributions from members of different backgrounds. These initiatives are, I believe, a good starting point, but there is much work remaining to be done, and I would like to continue to contribute to these on-going efforts.

What do you wish for ASA in the profession?

The profession has changed over the years as each service area within the BV discipline has matured and exhibited a shift in demographics and professional needs. While ASA continues to be the preeminent professional organization in valuation, others are nipping at our heels, through less strenuous accreditation process and improving educational content. My wish for ASA is for it to continue to be the number one professional organization and maintain its high level of standards, while adapting to the continuing changing needs of the professionals and growing our membership. In this respect, ASA needs to be ever vigilant and responsive, not only actively seeking out and addressing issues as they arise but also plan ahead and anticipate future needs for the profession as a whole.

Why should members vote for you?

I have listed above my qualifications and contributions to the organization. I believe the BVC is on the right path to making significant positive impact for our members and the profession and I would like to continue to be a part of that effort. Some of the issues that BVC is tackling includes re-thinking about the accreditation process and allowing for more participation from BV professionals involved in fair value.

These are critical issues to the organization, and I would like to contribute and guide those processes. Therefore, I am asking for your vote for the position of Secretary/Treasurer of the BVC.