

Marissa Turrell, ASA
Election Biography

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Member since 2009

Accredited Senior Appraiser designation 2010

ASA BV Education Subcommittee, Webinar Chair 2020

I am a managing director at CBIZ, where I specialize in valuations for estate and gift tax, shareholder disputes, and matrimonial matters. Previously, I was a partner at Marcum LLP, where I led the Gift and Estate Valuation Practice. Marcum was acquired by CBIZ in 2024. I began with Marcum through a predecessor firm in 2005, joined a small boutique valuation firm for a year, and subsequently returned to Marcum.

I am a frequent presenter on valuation topics and an author of numerous articles, as well as a co-author of the chapter "Valuing Interests in S Corporations and Other Pass-Through Entities," Valuing a Business, 6th Edition: The Analysis and Appraisal of Closely Held Companies, Shannon P. Pratt, ASA Educational.

CVA, ABV

BA, Cornell University

MBA, Boston University

MS, Boston University

Why do you feel you are qualified for this position? Include information on past volunteer positions with ASA and other organizations.

I have practiced business valuation for over 20 years, and during that time have performed and reviewed valuations for a number of purposes, including financial reporting, tax and litigation. This experience, as well as the opportunity to work and collaborate with appraisers across disciplines, provides me with a broad perspective of our field. I currently hold two board positions, Hartford Estate and Business Planning Council and Connecticut Women's Council (a professional women's networking organization). The experience of promoting these organizations to current and prospective members, as well as to the professional industry, has provided me with insights helpful to ASA.

What contributions have you provided ASA as a member or to a comparable organization(s)?

I have served on ASA's webinar committee, co-authored a chapter in Valuing a Business, 6th Edition, and have presented at multiple ASA conferences. I have mentored candidates as they pursue their ASA designation and guided candidates on their report submissions.

What do you wish for ASA's members?

I would like members to see expanded recognition of ASA as the preeminent valuation designation. The value of the designation stems from ASA's educational requirements for designees. These courses were the most important component of my experience as an ASA, and the exposure to my peers was invaluable. In keeping with that, I wish for members to experience more opportunities to connect with one another and to develop deep relationships as trusted resources.

What do you wish for ASA in the profession?

I would like to see an increase in membership, particularly an increase in younger professionals pursuing the designation. Additionally, I would like to see increased recognition of the level of education the ASA designation brings with it. There has been a trend of younger professionals pursuing alternative designations instead of ASA. Our continuing education requirements and focus on valuation places ASA as the premier designation in our field. This can be promoted to both potential candidates and industry at large.

Why should members vote for you?

I am passionate about this field and the excellence of the ASA organization, as well as the education of our members. I will bring the perspective of having worked for midsize, large and small firms, as well as having performed and reviewed valuations for multiple purposes.