

William P. Wilson, FASA
Election Biography

Accredited Senior Appraiser RP, designated 1973

Elected to the College of Fellows 2012

Service to ASA, some of the offices and positions include:

Member of the Board of Governors - Real Property Discipline, Governor Chairman, Vice Chairman & Secretary/Treasurer of the Real Property committee

ASA Budget & Finance Committee - Advisor member

Chapter President and Vice President of the Knoxville, TN ASA chapter

Current Chapter President of the Knoxville Chapter

International Public Relations Committee Chairman

Ethics Committee member

Member of the ASA College of Fellows

Instructor USPAP and Real Property classes

Owner, William P. Wilson Company; an Independent fee appraisal company CRP-Certified Relocation Professional (R), from Employee Relocation Council BS -East Tennessee State University Post Grad Work-University of Tennessee President of the Tennessee Appraisers Coalition, a state wide appraiser coalition 2009-2011

Why do you feel you are qualified for this position? Include information on past volunteer positions with ASA and other organizations.

My name is William P. (Bill) Wilson III, FASA. I am a nominee for the Region 2 Governor position on the Board of Governors. Please take a few minutes to review my qualifications and consider voting for me in the upcoming election. My past service to the American Society of Appraisers (ASA) and the appraisal profession makes me uniquely qualified for the position. The Board of Governors is a very important board as it is the governing board for all of ASA. In this time of growth and change for ASA it is important to have a governor who is familiar with the governing of ASA. The Board of Governors is very much like a corporation's board of directors but the ASA Board of Governors has a lot of operational rules and regulations which are not similar to most corporate boards. My past experiences with the board and ASA give me the qualifications and experience to be an effective governor from day one, and represent you as your Regional Governor right away. Sometimes it takes new governors many months to understand the operations of the board before they can become effective governors. With a new CEO just coming on board I think it is very important that you are represented quickly. As a current chapter president, I understand many of the issues chapters have and will fight for getting more support and understanding from the ASA HQ for the chapters.

What contributions have you provided ASA as a member or to a comparable organization(s)?

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I had the honor to be the chairman of the RPC NAIFA task force committee. This is the committee which put together the merger of NAIFA with ASA. The merger added approximately 700 new members to ASA. This merger had been approached several times in the past but with the great work from the wonderful members of this committee, we were able to accomplish this merger.

What do you wish for ASA's members?

A few of my goals as your Regional Governor and to enhance your ASA member benefits are:

1. Increasing the ASA designation's recognition, exposure, and acceptance by the marketing and branding of ASA as the premium appraisal association.
2. Promoting the ASA appraisal team concept, i.e. no other organization can offer the ASA multi-discipline appraisal team to address a client's varied valuation needs.
3. Promoting and strengthening ASA education at all levels from the chapter, regional and national levels.
4. Working with our chapters to maintain strong chapters, assist those struggling and offer alternatives, such as virtual chapters, where local meetings are impractical.
5. Continue to revitalize the ASA website to create a more user-friendly, logical site which members can use to access information and appraisal knowledge and to exchange a variety of information (e.g., comparable sales data, legal rulings on appraisal issues, unusual appraisal problems, etc.) as well as serve as a readily available source for prospective clients to locate and contact ASA members
6. Increasing ASA membership through the recruitment of new members in the United States and internationally.

What do you wish for ASA in the profession?

To grow and increasing the ASA designation's national and international acceptance and recognition as the premier appraisal designation and the premium appraisal association.

Why should members vote for you?

Overall, it is my personal goal to make the ASA chapters stronger and ASA a more open and member-benefit driven organization with a strong financial foundation. I will stand up for and represent the chapters to the best of my ability. I am asking for your vote and support to be your Region 2 Governor on the Board of Governors Thank you for your consideration.

Respectfully; William P. (Bill) Wilson III, FASA, CRP®, CG-002