



Pamela Bensoussan, ASA
Election Biography

Pamela Bensoussan, ASA, ARM
Bensoussan & Associates

Credentials: ASA member since 2002, designated ASA in Personal Property and Oriental rugs in 2003. Earned ARM designation in 2018, followed by Fine Arts in 2019; Accredited Member of ISA in 2023

ASA Chapter leadership: starting in 2003, served all officer positions for San Diego Chapter; held officer positions in Houston Chapter from 2017 through present; co-chaired the Expert Witness Forum (2020-2026) a Houston Chapter sponsored educational event

Discipline Committees: served on ARM Committee in 2022-2023; elected to PP Committee in 2025; chaired ASA PP Appraisal Symposium in 2025; member Tampa IC 2023 Organizing Committee (ARM) and Fort Worth IC 2026 Task Force (PP)

ASA Awards: Appraiser of the Year, IC 2025; Chapter Member of the Year, IC 2019

Articles & Presentations: contributed to PP (print) Journal and ARM E Journal; Presentations to San Diego and Houston Chapters; PP Connoisseurship Conference, Santa Fe, 2019; and ARM education panels at IC 2022 Tampa, and IC 2024 Portland

Why do you feel you are qualified for this position? Include information on past volunteer positions with ASA and other organizations.

Since 2003 I served in all chapter leadership board positions in San Diego and Houston. I served on the ARM discipline committee in 2022-2023, and currently on the PP discipline committee. I participated in ARM course development, educational sessions at ASA conferences, and served on the 2023 International Conference organizing committee and the 2026 IC Task Force. I attend all ASA International and PP Conferences in person. I received the Chapter Member of the Year award at ASA IC 2019, and at ASA IC 2025 the Appraiser of the Year award.

I served on a regional board of the Forensics Expert Witness Association and their Education Committee; organizing collaborative educational events between FEWA and the Houston ASA Chapter; and earned the CFLC designation in 2018. I joined ISA as an Accredited Member in



2023 and advocate for cross-pollination of ideas and best practices that support the appraisal profession.

What contributions have you provided ASA as a member or to a comparable organization(s)?

I co-chaired the Expert Witness Mock Trial/Forum 2020-2026, which received Best Education Event of the Year at IC Tampa, 2022. Talented attorneys lead participants through deposition and trial prep, and a sitting judge shares perspectives from the bench. Testimony is unscripted, creating a realistic experience in a friendly environment in an actual courtroom. Fees are low, training quality high.

I presented at the 2019 PP Santa Fe Connoisseurship Conference and at ARM IC panel sessions in 2022 and 2024 and co-chaired the 2025 PP Appraisal Symposium, bringing exciting speakers to Houston.

I advocated for free attendance by Board of Examiners to ARM POV courses, to help standardize the grading process. I mentor PP appraisers working towards ASA or ARM designation and organized low-cost chapter USPAP courses helping members advance. I launched a new chapter website in 2018 and as its editor, created a “Find a Local Appraiser” feature listing members and their specialties, connecting to local users of appraisal services.

Give an example of a time you helped a group make a difficult strategic decision. How did you contribute to the discussion and to reaching a decision?

During the Pandemic, while serving as chapter president, I facilitated moving educational presentations to Zoom as webinars. We also held monthly chapter board meetings on Zoom. The Board supported this idea, which kept our chapter relevant and members engaged. Post-pandemic, we continue recording our monthly in-person educational sessions; many are available free of charge as webinars on HoustonAppraisers.org.

I encourage younger appraisers to move up in the chapter, and our board organizes frequent outreach events. The Houston Chapter exhibits regularly at IC events and won several awards for “Best Chapter of the Year” and “Exceptional Outreach”. We maintain a high standard of educational offerings and benefits to members throughout the year, encouraging advancement, and sustaining membership. This is a result of teamwork and active dedicated board members and volunteers. When members transition off the board, they remain involved, nurturing new leadership and mentoring members.



Looking ahead three to five years, what do you see as the most important issues this board should be focused on?

Keeping up with industry changes and innovations, providing increasingly relevant education and services to appraisers, growing membership by casting a wider net, facilitating credentialing and improving the accreditation process, and increasing market visibility of the ASA brand to users of appraisal services, all while becoming nimbler and more efficient as an organization.

Why should members vote for you?

From my lengthy involvement with ASA at many different levels and capacities, I have a good perspective and understanding of the strengths and weaknesses of the organization and its importance to the appraisal industry. I have learned how to be an effective team member in chapters and committees, skills I will bring to the national level. I am an idea person, but also a good listener and I follow through with tasks. When I volunteer, I am 100% committed and participate fully. I respectfully ask for your vote.

Pamela Bensoussan, ASA, ARM
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