



Mark R. Evans, ASA

Election Biography

Mark R. Evans, MBA, IFAS, ASA-RP
 Member since 2018 (NAIFA since 2006)

National Association of Independent Fee Appraisers	
IFAS – Designated Senior Member	
IFA Middle Tennessee Chapter President	3/2008 – 2014
National Marketing Committee Member	2/2008 – 2018
National Director (Elected)	1/2009 – 12/2015
National Director – Appointed	1/2016 – 12/2017
National Director – Elected	1/2018 – 07/2018
National Marketing Committee Chair	1/2010 – 12/2010
National Marketing Committee Chair	1/2016 – 07/2018
National Secretary	1/2016 – 12/2016
Chair of NAIFA-ASA Merger Task Force	1/2015 – 07/2018
NAIFA Appraiser of the Year Award	2017
American Society of Appraisers	
ASA – Designated Member	
Certified ASA Instructor	
Secretary RP Committee	2021 – 2023
Co-Chair RP Committee	2023 – 2025
Chair RP Committee	2025 – Present

Owner/Appraiser – Mark Evans & Associates since 2006

BBA – Human Resources and Organizational Management
 University of North Alabama 2001

MBA - Business
 University of North Alabama 2021



Why do you feel you are qualified for this position?

Over the last 20 years I have served in various leadership roles. The service is to the members as well as the appraisal profession as a whole. My goal is to continue to fulfill that service and commitment to this profession and the ASA membership.

What contributions have you provided ASA as a member or to a comparable organization(s)?

I was the chair of the NAIFA-ASA merger task force. The position was appointed to me in effort to merge NAIFA to ASA in order to help prolong the membership. This merger was successfully completed in 2018.

I have also aided in various educational roles including developing course PowerPoints as well as instructing courses on behalf of ASA.

I was elected to the ASA RP Committee in 2021 to work alongside fellow appraisers who care deeply about this organization and its success.

I am also a charter member of the Tennessee Appraiser Coalition. While serving as president of this organization, I worked with members of the board to fight against appraisal waivers filed by a particular lender. The outcome was successful on our part.

Give an example of a time you helped a group make a difficult strategic decision. How did you contribute to the discussion and to reaching a decision?

The most difficult strategic decision was for the NAIFA-ASA merger. As chair of the merger task force collecting information and presenting to the board as well as the members was a difficult task and was three years in the making, though the talks were prior to me being chair of that task force. I do not think it was a decision anyone wanted to make but needed to be made for the longevity of the membership.



Providing Value Worldwide

Looking ahead three to five years, what do you see as the most important issues this board should be focused on?

The primary issue is the membership. Yes, we would love to see the membership grow, but how do we best serve the current members and add value to that membership. It is understandable that this seems to have been delayed due to CEO turnover; however, we have to get back to the basics and support those who support ASA.

Why should members vote for you?

I think my various past leadership roles, most by election, but even those appointed provide a good insight to my capabilities as a leader. It shows that my peers have confidence that I can fulfill those roles and are there to support me and help me make sure that we, as a whole succeed.