



Todd Larson, ASA

Election Biography

I have been performing business valuation work for 30 years. I became an ASA member in 1998 and gained the Accredited Senior Appraiser (ASA) designation in 2001. I have served as a Member-at-Large on the ASA Business Valuation Discipline Committee since 2021.

I earned an MBA degree from the University of Southern California (USC) in 2004 and a Bachelor of Science degree from California State University Northridge (CSUN) in 1996.

I started my business valuation career industry at Cogent Valuation (formerly Houlihan Valuation Advisors), ending my tenure as Vice President in 2015. From there, I moved to SingerLewak (a regional accounting firm) as a Managing Director heading the business valuation group through 2020. I then moved to Vantage Point Advisors in San Diego, which was acquired by Stout in 2022. I am currently a Managing Director at Stout. I have also been a part-time lecturer teaching finance and computer classes at California State University Northridge (CSUN) since 2016.

Why do you feel you are qualified for this position? Include information on past volunteer positions with ASA and other organizations.

I have served on the Business Valuation Discipline Committee since 2021, which has given me great insight into the operations of ASA and its needs moving forward. I plan to use this knowledge to help strengthen the organization. I have also held several leadership positions in other not-for-profit organizations where I helped solve problems and move those organizations toward their goals. I have worked with various stakeholders (members, fellow Board members, Corporate Leadership and the community at large).

In my previous professional positions, I have also led various charity initiatives to help give back to the community. I have found this work to be both challenging and rewarding.



What contributions have you provided ASA as a member or to a comparable organization(s)?

I have served on the Business Valuation Discipline Committee since 2021. I have also held Board positions for various charity and not-for-profit professional organizations. I am currently on the Board for ACG – Orange County Chapter.

What do you wish for ASA's members?

My wish is that all ASA members be prosperous in their appraisal career. I hope that all members can provide high quality work for a reasonable fee, creating a win-win situation for themselves and their clients.

What do you wish for ASA in the profession?

My goal is to help ASA continue to provide industry recognition, education and other support services to its members so that they can provide the best services to their clients and the community in general. ASA helped me significantly in my early career and I want to make sure it continues to be a driving force in the industry.

Why should members vote for you?

I have the experience and desire to help propel ASA forward. ASA is at a critical juncture because of the changing appraisal landscape, as well as recent management changes with the organization. I feel that ASA has lost a step in recent years but is still in a good position. I plan to work with the other Governors, as well as management, committees and members to help ASA maintain its dominance in the industry.