



## **Jeffrey S. Tarbell, ASA**

### **Election Biography**

Jeffrey S. Tarbell, ASA, CFA

Member since 1990

Accredited Senior Appraiser designation in BV (1995) and ARM (2024)

Board of Governors Committee (2021-2025)

BV Discipline Committee - Member At-Large (2008-2013)

BV Discipline Committee – Officer (2013-2021)

Board of Examiners Committee (2022-2023)

CEO Search Committee (2018-2019)

Admissions and Membership Committee (2009-2011)

Board Reduction Task Force (2022-2023)

Budget and Finance Committee (2021-2023)

BV Discipline Strategic Planning Subcommittee (2018-2019)

Compensation Task Force (2023-2025)

Discipline Working Group (2023-2025)

International Conference Committee (2025-2025)

Nominating and Awards Committee (2016-2019)

Strategic Planning Committee (2015-2017)

Tax Reform Task Force (2017-2019)

I am currently a director of Houlihan Lokey – a global investment bank

BS - University of Oregon

MBA - University of Chicago

Chartered Financial Analyst

Registered Securities Representative

### **Why do you feel you are qualified for this position? Include information on past volunteer positions with ASA and other organizations.**

I am qualified to serve as a member of the Board of Governors through my 35+ years of appraisal experience and more than 20 years of volunteer work with ASA and other appraisal organizations. I have served in prior roles with ASA including BV committee member and chair, Regional governor on the BOG, frequent course contributor and educator, standards committee, and representing ASA on ad hoc committees including



IIBV, CEIV, and the BV Glossary task force. I have taught dozens of ASA POV courses in the US and internationally and have presented on dozens of occasions at ASA webinars and at conferences. I have served as BV chair for two International Conferences as well as a member of the planning committee for others. I have had past involvement with other organizations including IIBV, TAF, and AICPA, but the level of activity pales with my volunteer activity for ASA.

**What contributions have you provided ASA as a member or to a comparable organization(s)?**

In addition to the items mentioned above, I served as an active contributing member of the board of governors from 2022 to 2025. I consistently came to meetings prepared and ready to make constructive contributions to the discussion. I have taught valuation courses for other organizations in 8-10 foreign countries but that activity stopped with Covid. I will endeavor to see that such opportunities come to ASA in the future.

**Give an example of a time you helped a group make a difficult strategic decision. How did you contribute to the discussion and to reaching a decision?**

There were many examples of this during my three years as a regional governor on the BOG. In particular, I was actively involved in the interviews of CEO candidates during 2023(?) and the resulting difficulties when we quickly realized we had made a poor decision. I participated actively in the discussions which led to terminating the new CEO, including helping the group evaluate things from.

**Looking ahead three to five years, what do you see as the most important issues this board should be focused on?**

I haven't been in the board room for the last nine months, but to my knowledge, the board of governors should be focused on a few specific challenges facing ASA, including (i) stagnant membership while some "peer" organizations like NACVA are growing,



(ii) increasing understanding and practice of the appropriate responsibilities of the BOG and ASA's executive team, and (iii) increasing ASA's market share in the global market for appraisal education.

**Why should members vote for you?**

I have demonstrated a commitment and dedication to ASA through my past and continued current work on behalf of the organization. I have sufficient experience and wisdom to bring an informed view to BOG discussions, but I am not so old that I am out of touch with today's young professionals. I would encourage the nominating committee to reach out to ASA leadership—including CEO Ortiz de Zarate—to inquire as to my prior level of engagement and involvement when serving on the Board of Governors. If nominated, and elected, I will continue to participate actively and constructively through the opportunities and challenges that ASA may face in the coming years.