



William (Bill) Wilson, FASA

Election Biography

My name is William P. (Bill) Wilson, FASA. I am a nominee for the Board of Governors - Real Property Discipline, Governor seat. Please take a few minutes to review my qualifications and consider voting for me in the upcoming election. My past service to the American Society of Appraisers (ASA) and the appraisal profession makes me uniquely qualified for the position.

Since joining ASA, I have held the following offices and positions:

- Member of the Board of Governors - Real Property Discipline, Governor
- Chairman, Vice Chairman & Secretary/Treasurer of the Real Property committee
- ASA Budget & Finance Committee - Advisor member
- Chapter President and Vice President of the Knoxville, TN ASA chapter
- International Public Relations Committee Chairman
- Ethics Committee member
- Member of the ASA College of Fellows
- Instructor USPAP and Real Property classes
- AQB Certified USPAP Instructor by the Appraiser Qualification Board (AQB) of The Appraisal Foundation

BIO: Owner William P Wilson Company

BS - East Tennessee State University

University of Tennessee, Graduate courses



Why do you feel you are qualified for this position?

My past service to the American Society of Appraisers (ASA) and the appraisal profession makes me uniquely qualified for the position. Being a past member of the Board of Governors (BOG) gives me the knowledge and experience to be able from day one to represent you as your Real Property Discipline, Governor and not take several months to get up to speed about how the BOG functions and operates. The Board of Governors is a very important board as it is the governing board for all of ASA. In this time of change for ASA it is important to have a governor who is familiar with the governing of ASA. The Board of Governors is very much like a corporation's board of directors but the ASA Board of Governors has a lot of operational rules and regulations which are not similar to most corporate boards.

What contributions have you provided ASA as a member or to a comparable organization(s)?

By being a volunteer and serving as an officer and board member at both the local and national level I have contributed to ASA. My contributions include serving on the Real Property committee, the Ethics committee, the International Appraisal Conference committee, an as a presenter at the conference, and by serving on the Board of Governors. As well as being an officer of my local chapter and presenting classes for my chapter and ASA at the national level.

Give an example of a time you helped a group make a difficult strategic decision. How did you contribute to the discussion and to reaching a decision?

I was one of the co chairman of the taskforce which consolidated the National Association of Independent Fee Appraisers (NAIFA) and the American Society of Appraisers (ASA). This taskforce, which I contributed to, required many discussions and agreements to achieve this consolation.



Looking ahead three to five years, what do you see as the most important issues this board should be focused on?

Increasing the ASA designation's national/international exposure, acceptance and recognition, by marketing and branding of ASA as the *premium appraisal association*.

Working with our chapters to maintain strong chapters, assist those struggling and offer alternatives, such as sub chapters and virtual chapters, where local meetings are impractical.

Promoting and strengthening ASA education from the international, national and local level *and* across all disciplines;

Increasing ASA membership through the recruitment of new members in the United States and internationally

Making the BOG more open and not meeting in secret. Get the members involved.

Why should members vote for you?

My goal is to enhance your ASA member benefits. My past service to the American Society of Appraisers (ASA) and the appraisal profession makes me uniquely qualified for the position so I can hit the ground running. Overall, it is my personal goal to make ASA a more open and member-benefit driven organization with a strong financial foundation. I am asking for your vote and support for the ASA Board of Governors - Real Property Discipline, Governor seat. Thank you for your consideration.