

Richard Berkemeier, ASA

Election Biography

Joined ASA as a candidate member in 1994 and a member of ASA going forward.

Member of the MTS Committee

MTS Chair

MTS and ARM Education Chair

International Education Chair (2 terms)

Member of the ASA Board

A member of the ASA Executive Committee.

30-year career in Banking. AVP at Bank of America Leasing and VP at Citigroup's Investment Bank.

Member of Congressman Joseph Kennedy's Finance Committee

Report for the student paper at the University of Cincinnati

Fleet Banking's PAC Committee

Board member of the Peace Museum

Course developer for MTS, ARM and Aircraft specific courses

Independent Appraiser for the last 10 years.

Active alumni of Sigma Chi Fraternity

Bachelor's degree from the University of Cincinnati

Campaign Statement

As President of ASA, I would like to work towards accomplishing the following goals:

Reduce the ASA board and its Executive Committee. We currently have a 20-member board of which three are members Executive Committee. I plan to work with the board to reduce this to two Executive positions and increase the term of each of the executive officers to two years. This will allow for a more consistent board direction and give each officer time to accomplish their goals. Further I would like to streamline the board and move it to a 10-person board. A smaller board will be able to react quickly to the issues of the day. By reducing the board size, we can save on expenses and move the Society's agenda along at a quicker pace. As a non-profit board we are currently too large.

Strategically we should look at where ASA should position itself over the next 10 years and then map out that direction. What should a multidiscipline appraisal society look like in 10 years. We should then forecast our future direction. We should continue to build on our monopolistic position as a multidiscipline society with the best global platform for education. We should study the Competitive Forces which govern the appraisal industry and use this to further our competitive advantage. Further we should look at how we can differentiate the ASA product from the rest of the competitive industry players. We should identify ASA's strength and weaknesses and with this we can position ourselves for the future and what we need to work on. I want to look at how we can further expand membership internationally. Improve on our delivery services to our member base. Look to expand membership through acquisition of other appraisal groups. Develop the ASA brand into the dominant Global Appraisal brand.

I am also open to any and all comments and recommendations from the member base. I ask that each member participate in taking ASA into the future.