

Jennifer Carman

Election Biography

Jennifer Carman, ASA is the President of J. Carman, Inc. Fine Art Advisory, an appraisal firm based in Little Rock, Arkansas. She holds a Master's degree in Art History from the Univ. of Glasgow, and is a Graduate Connoisseur of Christie's Education in London. She gained a Certificate in Appraisal Studies from the SUNY /Purchase College program through ASA, where she is accredited in Antiques and Decorative Arts. She been a member of ASA since 2005, and has served ASA in numerous capacities, including as a member of the planning committee for the 2014 Personal Property Conference in Savannah, as a panel moderator for the 2015 conference in New York (artnet panel), as the Government Relations Representative of the Personal Property Committee, on which she has served as both Secretary and as an "At-Large" member, and which she currently serves as the Chair of PR/Marketing. She is in the process of pursuing her ARM accreditation. She co-authored "Arkansas Made: A Survey of the Decorative, Mechanical, and Fine Art Produced in Arkansas Through 1950." (University of Arkansas Press, 2021)

Why do you feel you are qualified for this position?

I have many years of experience volunteering time with ASA. I have planned conferences, served as Government Relations rep, have been on the Personal Property Committee as Secretary and as an At-Large Member, and have chaired the PR/Marketing Committee for several years. I enjoy working with ASA colleagues to advance the interests of our members, and I have a track record of showing up and helping where needed.

What contributions have you provided ASA as a member or to a comparable organization(s)?

Though I have assisted ASA with many projects over the years, my most significant contribution is likely my efforts in the area to improve the PR/Marketing for my discipline. To that end, I have worked along with committee members in the discipline to review e-blasts, advertisements, course descriptions, and social media posts for ASA. We have fine-tuned the messaging and "the look," ushering in an era of object-focused images over clip art or stock photography. My committee has developed visual themes for several conferences and courses, and - most recently - has curated Instagram posts that may be of interest to Personal Property appraisers.

What do you wish for ASA's members?

I wish for ASA members to feel at home within the organization, and to feel supported and uplifted in their endeavors as appraisers. This means robust education and connoisseurship opportunities, thoughtful conference locations and presentation topics, meaningful webinars, and clear direction in changing times. Most importantly, I want members to feel proud of being affiliated with ASA.

What do you wish for ASA in the profession?

ASA has a long history as an industry-leader, and I hope we can work to stay that way. I want our organization and the credentialing we offer to be viewed as "the gold standard" to audiences including fellow appraisers as well as users of appraisers.

Why should members vote for you?

In my dozen years working as a personal property appraiser, ASA has been an integral and cherished component of my development and experience in the valuation profession. This organization has brought countless educational and mentorship opportunities my way, and has, perhaps most importantly, provided professional camaraderie and a sense of community that is so often lacking for appraisers who live in isolated regions of the country. I hope to strengthen the organization by building on our existing successes, while working diligently with fellow committee members to improve our areas of weakness. I want ASA to be a place where our members thrive and feel well-served by the organization in all stages of their valuation career.